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PALMIERO

JEWELLERY DESIGN

BUBBLY Collection

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ANACONDA COLLECTION

HANDMADE ITALIAN JEWELLERY



VENDORAFA



MIMI

VIA GESÙ 3
MILANO

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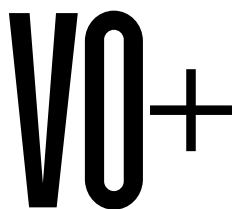
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Presenting the World

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BARBARA NEVOSI

Roman by adoption, Florentine by training, Milanese by profession. Born in 1974, she gained her experience amid printed paper, radio and television, and today is both an editor and correspondent, on cinema, tv, culture, fashion and luxury. ♦



JEAN-MARIE BINET

Jean-Marie Binet is a French photographer based in Paris. His still lifes stand out for a surrealist and exotic aesthetics. Crafted with great precision, they play on the balance of textures and flavours as much as they do with gravity. ♦



BARBARA RODESCHINI

Cosmopolitan by vocation, she attends High School in Canada and University in Milan. In 1998, she begins writing, about fashion, lifestyle and design. For magazines like *Vogue Gioiello.it*, *CN Traveller*, *Marie Claire Italia*. ♦



CARMEN MITROTTA

Carmen focused herself exclusively on photography. Her natural place is the 'dark room', where through her experimentations with self-portraits, she finally adopts peculiarities in shape and colours. Now, she lives and works in Milan. ♦



K DI KUORE
Contemporary cult



Combined

Our journey continues through jewelry stories, told by its leading characters, by the interpreters and by the players, who inject new life-blood in this precious world every year. This time our eyes turn towards the Middle East, beginning a dialogue between cultures, factors of reciprocal cross-fertilization and constant suggestions. This is how we are opening this new window onto the east, explaining how elegance and modesty can exist side by side. And we are doing it by dedicating space to the first exhibition on the evolution of the twelve 'discretions' of dressing, scheduled to take place at the de Young Museum in San Francisco; by giving voice to Dolce & Gabbana who, for the first time, have paraded the catwalks in Dubai with the intention of re-elaborating creative ideas linked to Arabian tradition and culture, starting from the aesthetic inputs of their homeland, Sicily; and by giving an account of this rich heritage through a tribute to the American photographer, Eve Arnold who, in 1970, actually created her Behind the Veil reportage in the United Emirates. A 'Combined' edition, that underlines the connection between the creative worlds and language combinations, giving space to some highly current topics: to sustainability – with an interview with Arizona Muse for Chopard – to the excellence of 'on demand' Italian jewelry and to the connection between contemporary jewelry, seen as an objet d'emotion, and the exclusive parterre of collecting. ♦

Federica Frosini



'Every piece of jewelry has a story to tell...'



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Alba Cappellieri

Jewelry as the point of contact between fashion, art, craftsmanship and industry. Here the 'combined' idea of a true expert



Alba Cappellieri, professor of Design of Jewelry and Accessory at the Milan Polytechnic, director of the Jewelry Museum of Vicenza. Left. Lalique Women-insect and black swans necklace. From the book 'Jewels from Art Nouveau to 3D Printing', by Alba Cappellieri and published by Skira.

«As Umberto Eco once said, "any factor becomes important if it is connected to another. Connection changes the perspective," I am firmly convinced that this idea is the *modus operandi* of contemporaneity, applied to all disciplines and all skills.

Jewelry included, even more so if we consider the points of contact between worlds that, although distant, are complementary, such as fashion, art, craftsmanship and industry. The history of jewelry does not exist. There are instead, stories of jewelry. My contribution to contemporary jewelry focuses on the very pluralistic vocation of jewelry and I therefore strongly deny the conception of a universal and unique jewel, where the different contexts, values and contents that make the jewel into a marvelous item, one that interweaves times, values, hands and arts, should be valorized instead. Traditionally, jewelry represented an item made of precious metals and gems and this material preciousness has been an inviolable and indisputable dividing line in history. The same cannot be said in modern times because the status of 'jewelry', as Walter Benjamin said, has lost its 'aura' and the value of material has been flanked by intangible values, like creativity, research, innovation or sustainability. This has significantly widened the contexts of jewelry so that precious jewelry is now accompanied by artistic, fashion and avant-garde jewelry, designer experimentation with research into materials and sustainable technologies. We are experiencing a season of enormous vitality and compelling challenges in which jewelry can, for the first time, approach and intersect ideas, people, knowledge and cultures. Hurrah!» ♦

PIZZO D'ORO
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Endless Happiness



Gold Éternal pavé ring with diamonds, Éternal collection, Kat Kim.

Celebrating love in all its forms is one of her missions, together with sustainability and global responsibility. Los Angeles-based Katherine Kim, for her eponymous brand Kat Kim, loves creating collections that feature an innovative silhouette with unexpected details. Beloved by celebrities including Rihanna, Leandra Cohen (Man Repeller), Kate Hudson, Taraji Henson

and Kate Bosworth, her rings are inspired by unforgettable moments and special life occasions, and feature the iconic beauty of classic materials like gold and diamonds, through an interesting avant-garde filter. The Éternal Pavé ring shows beautiful white brilliant-cut diamond in the center and a pavé eternity band: it's sure to have a cult following. ♦



Gioielli in argento 925 Made in Italy

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Futuristic Promises



White raw-gold ring with light brown brilliant-cut diamonds, Tethrippon collection, Polina Ellis.

According to Polina Sapouna Ellis, who founded the brand of the same name – Polina Ellis – in 2010, the greatest power is hidden in simplicity. Passionate about art history, she mainly draws inspiration from the austere linearity of the Doric style and from the geometric motifs of ancient Greek architecture. «The simplicity in clean

geometric shapes inspires and intrigues me,» she explains. And her ring from the Tethrippon collection is very intriguing as it was inspired by the Charioteer of Delphi, the celebrated sculpture from the classic Greek era. The piece evokes an archaic beauty through a futuristic look: perfect for sealing a modern promise of love. ♦

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Love (R)evolution



White gold rings with diamond pavé, Tiffany T collection , Tiffany & Co.

About 130 years have passed since Charles Lewis Tiffany created the Tiffany setting, a solitaire ring with a large, rare diamond, raised by six subtle prongs. This model went on to become the most famous engagement ring in the world. But even the most important traditions evolve. Today the jewelry house, strengthened by its know-how

and its role in making the best love stories unique, offers less classic rings in addition to these magnificent solitaires. Like those from the T Collection, a symbol of the energy and strength of New York. They feature a dynamic design, like the city that inspires it, perfectly expressing the values of modern love, with a twist that pays tribute to freedom. ♦

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Iconic more collection



My Design Ethos

DRAK stands for Design Ras Al Khor. That's what the platform dedicated to promoting young creative talents from the UAE is called. Here a one-to-one meeting with the co-founder Khalid Shafar, an international well-known 'brand' – *by* LORENZA SCALISI



Could you tell us a bit about your design concept, starting with your work but also about jewelry? My approach is based on my design-ethos triangle of creativity, practicality and functionality. I prefer to design for function and therefore my functional objects must serve a purpose. Along with this approach, I make sure to add my local cultural influences to all my design projects, with the aim of defining the character of Emirati Design. This includes developing new techniques, integrating handcrafted processes and materials, and preserving cultural techniques and stories. The same concept applies to jewelry design.

How and why did you decide to found the DRAK project with Nadine? Give us a general idea but tell us especially about the DRAK jewelry designers. Design Ras Al Khor (DRAK) is a collective design platform, established in 2015 in Dubai and founded by UAE-based designers Khalid Shafar, Khulood Thani and Nadine Kanso. DRAK's objective is to draw attention to the Ras Al Khor Industrial Area – one of the oldest in the city – and its potential of becoming Dubai's newest creative district. As an annual event, DRAK is growing by covering different topics in design, involving more designers, and creating a design movement that encourages design



«DRAK HIGHLIGHTS A SPECIFIC DESIGN TOPIC THAT IS EXPLORED THROUGH PROJECTS UNDERTAKEN BY CAREFULLY SELECTED DESIGNERS FROM A RANGE OF DIFFERENT FIELDS. IT'S A WAY OF SUPPORTING THE GROWTH OF THE DESIGN INDUSTRY, LOCALLY AND REGIONALLY»

research, innovation and material exploration. Jewelry designers have been key participants in DRAK since its inception. In 2015, DRAK welcomed the participation of Nadine Kanso, founder of the BilArabi Jewelry Brand. Farah Nasri, the founder of HKD (HOOKED), followed in DRAK17. This year, DRAK is pleased to present a new 'protagonist', Amal Haliq, founder of Amal Haliq Jewelry as one of its main participating designers.

design topic chosen for DRAK and on how a jewelry project might respond to the topic. It also depends on which jewelry designer can go beyond the norm and explore luxury and jewelry from a new perspective by introducing new materials and exploring new manufacturing methods.

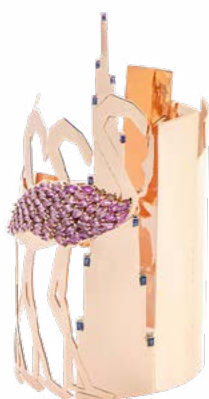
Which jewels and lines do you like?

I always look to contemporary jewelry and statement pieces. Lines that explore new materials and techniques yet still preserve a high level of craftsmanship and quality.

Can you explain the guidelines for the project? Which is your main market? Every year, the platform highlights a specific design topic that is explored through projects undertaken by carefully selected designers from a range of design fields. Each project addresses the topic – highlighting it and presenting fresh perspectives. At this stage, for DRAK, and as a way of supporting the growth of the design industry locally and regionally, our main market remains the Middle East. However, we always welcome international participation through our educational program that includes talks and discussions during which groups of international speakers and designers debate and share insights on industry topics.

How do you select the jewelry brands? Can you make a short list of the selected designers? The selection is based on the

Can you trace the differences between the jewelry market in the UAE and in Europe/Italy? Starting from the design concept to sales. My observations of the market here in the UAE are still kind of conservative when it comes to exploring new materials that can still define luxury and design concepts that make statements. Major social occasions are still linked to classic high-end jewelry and traditional designs, while the younger generation and workers are moving towards simpler, more functional, branded jewelry. Due to the social dress code, statement pieces can't find a strong market locally. Also, major and young brands have started targeting local holidays to promote sales, for example, for Ramadan and Eid celebrations. ♦



Above. Cuff The City and the Birds, Nadine Kanso for Bil Arabi. On top. Strength earring 02, Heiro collection, Farah Nasri for HKD. Opposite page. Strength earring 01, Heiro collection, Farah Nasri for HKD. Portrait of Khalid Shafar.

Fairy Blossom



1. Boucheron



2. Aida Bergsen



3. Lydia Courteille



4. Moraglione



5. Roberto Bravo



6. Alessio Boschi

Marc Jacobs, S/S 2019

A touch of enchantment features in the rings that the maisons have made in homage to spring. Truly special creations that seem to capture all the freshness and the beauty of a fleeting moment: that exact instant when a flower blooms, releasing the sweet of fragrances and the promise of re-birth. An experiment that is not at all easy to achieve,

but which has been impeccably successful thanks to skillful matching the materials and precious stones. Worked with experimental techniques and interpreted in an extremely delicate array of colors, the new rings are authentic mini sculptures: tiny masterpieces to decorate the finger, re-evoking that delicious natural miracle of blossom. ♦



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Rigid Collars



1. Alia Mouzannar



2. Roberto Coin



3. Spinelli Kilcollin



4. Antonini



5. Pomellato



6. Vram

Adeam, S/S 2019

It has been one of the most seductive accessories since it began to appear on the necks of noblewomen and dancers in the Victorian Age. We are talking about the choker, the neckband which, more than any other, enhances the beauty of a neckline and makes women's top halves look slimmer. Popular in the Art Nouveau period, a cult item for every

teenager in the 1990s, it experienced a forgotten moment and then made yet another comeback. For Spring/Summer 2019, jewelers are proposing a rather refined version: strictly in gold, with essential rigid shapes, illuminated by delicate, precious stone pendants, the new models lean against the neck, transmitting a message of elegance and female power. ♦



vicenzaoro

the jewellery
boutique show

18 - 23 January 2019
Vicenza

Kaleidoscopic Opal



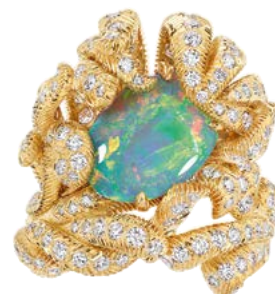
1. Ark



2. Bibi van der Velden



3. WWake



4. Dior Joaillerie



5. Jacquie Aiche



6. Jamie Wolf

Christopher Kane, S/S 2019

«The fire of garnet, the bright purple of amethyst and the sea green of emerald, all sparkle together in an incredible union.» This was how Gaius Plinius Secundus – the first naturalist in history – described the opal, that enigmatic and fascinating gem marked with splendid shimmering colors that, since ancient times, has been compared to fire, galax-

ies, gelatin and flashes of light. A stone that is enforcing its energy this year and becoming the most loved by traditional brands and independent designers. Its magnetic brilliance, so eclectic and multi-colored, blends perfectly with yellow or white gold, with the light of diamonds as well as with the intense shades of other colored gems. ♦




kurshuni

MEET THE BUYER

Aubade

Duha Al-Ramadhan is the founder of Aubade boutique in Kuwait City where she houses a carefully curated selection of upcoming and emerging jewelry designers from around the globe — *by* FEDERICA FROSINI



«I've always been obsessed with jewelry, but most of my favorite brands and styles were only available abroad. I got frustrated that I couldn't shop for the jewelry brands that I liked in the local market, and noticed that most people in Kuwait were buying jewelry from the same 2 or 3 big brand boutiques. Aubade was founded

with the idea of bringing all of my favorite international brands to Kuwait, and it allowed me to introduce new names to the market. I usually fall in love with a brand and buy a few pieces for myself first, before I bring it to the store. I look for diversity, originality and quality, and the brands in my store have to be unique and unlike any-



«GOLD NECKLACES AND COINS HAVE SEEN A HUGE SURGE. CUBAN LINK AND HERRINGBONE CHAINS MIXED WITH GOLD MEDALLIONS ARE THE ULTIMATE GO TO LAYERING STYLE AS OF LATE. WE'RE ALSO SEEING A SHIFT TOWARDS EDGIER JEWELRY - BLACK GOLD AND BLACK DIAMONDS HAVE REALLY PICKED UP IN STORE»



thing we have seen, so that no two brands will be alike. Most of them come mainly from Los Angeles, New York, London, Paris. And Italy, of course. Kuwaiti women are leaders of the region when it comes to fashion and jewelry, so our clients are always ahead of the trends, they're also very well informed and do appreciate more established brands that have set their standards when it comes to quality and finishing. Over the years, the spending style of our clients has become more apparent. We have noticed that when it comes to seasonal pieces, clients are more comfortable purchasing them if they're at an easy, safe price point. However, with timeless and classic pieces, they are willing to go much higher as they know they are getting their money's worth in terms of quality and wear. Thus, as a business, we tend to try to keep our trendy, seasonal styles at a lower price



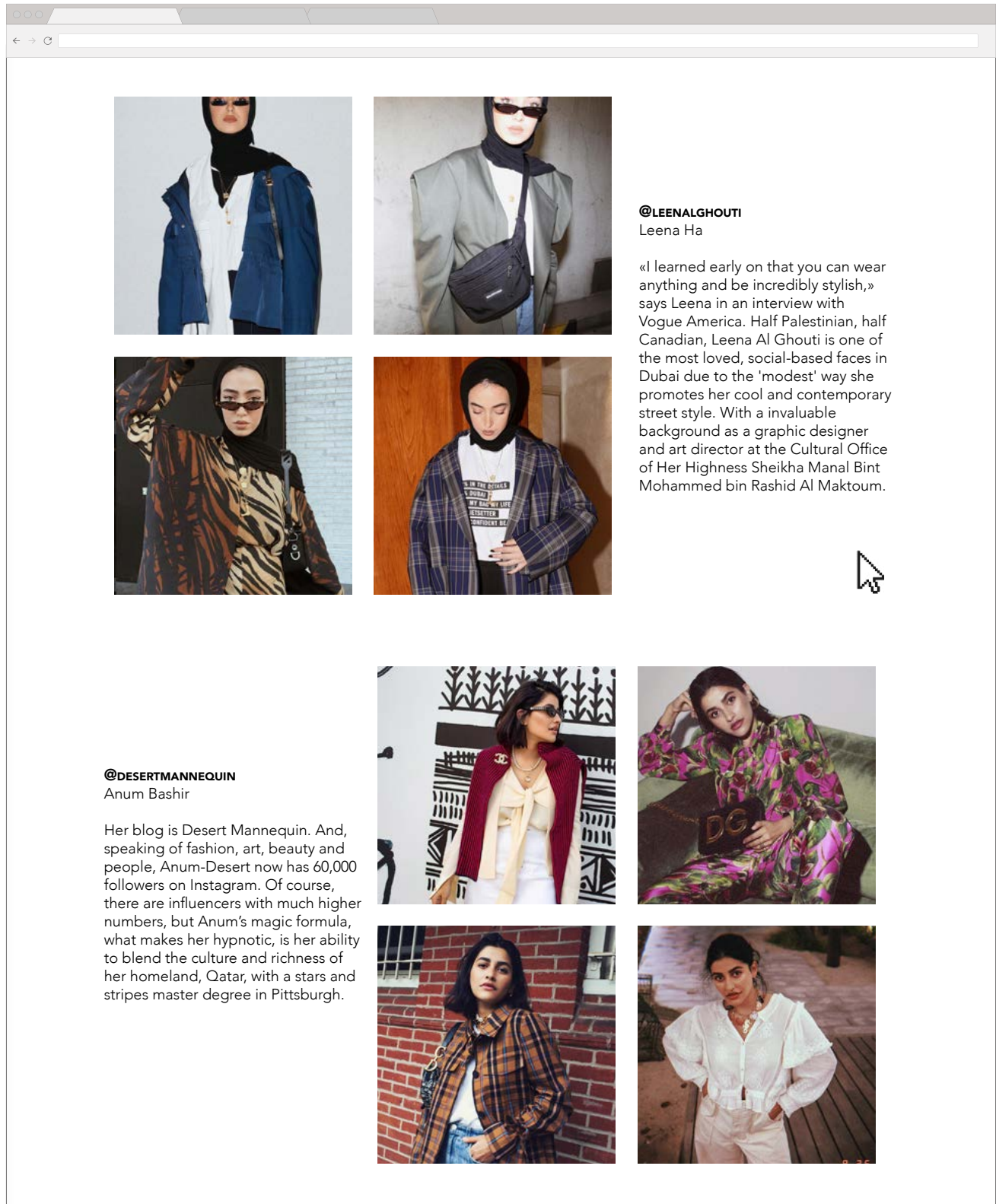
On top. The trunk show of jewelry designers Noor Fares and Venyx by Eugenie Niarchos, organized by Aubade. Above. Palm Leaf ring, Anita Ko. Opposite page. Duha Al-Ramadhan, founder of Aubade.

«WE HAVE NOTICED THAT WHEN IT COMES TO SEASONAL PIECES, CLIENTS ARE MORE COMFORTABLE PURCHASING THEM IF THEY'RE AT AN EASY, SAFE PRICE POINT»

point to ensure that our clients will be comfortable enough to buy an item that may get limited wear. Overall, however, I'd say our best price range at Aubade would be the \$2000-\$3000. The Middle Eastern woman is highly fashionable and well informed. We're very exposed to fashion and at times we even pick up on a trend before it reaches the western world. We are very close to the western taste because at the end of the day, we all follow the same fashion world. However, many women in the region choose to be modest in how they dress, which means they can be a bit more creative in how they apply fashion and trends to their modest dressing. This leads to a very refined and stylish Middle Eastern woman. We are also witnessing the emergence of leading regional designers that are setting the tone for Middle Eastern style and are reaching a global audience, which is something I am very proud of! Jewelry has always been embedded in our culture and history. Before oil was discovered, Kuwaiti families were making a living by diving for pearls. Jewelry played a big role in our tradition, especially during weddings, where women were decked out in solid gold pieces for their hair, hands and feet. This season plain gold necklaces and coins have seen a huge surge. Cuban link and herringbone chains mixed with gold medallions are the ultimate go to layering style as of late. We're also seeing a shift towards edgier jewelry - black gold and black diamonds have really picked up in store, with such styles as Eva Fehren's claw rings, Anita Ko's safety pin earrings, and Kat Kim's ear pins being best sellers for us this past year. I'm excited to announce that we are currently undergoing a store expansion, so it will double in size. What's next after that? I definitely have my eyes set on an online venture as well as opening a second location - where that will be is yet to be revealed, but I'm eager to bring the Aubade experience to a new region.» ♦

Connecting Worlds

An influencer, a top model, an actress and two blogger-managers who, with their on-line and on-field activities, have created a harmonious flow of suggestions and inspirations between the western and eastern worlds – *by* FEDERICA FROSINI

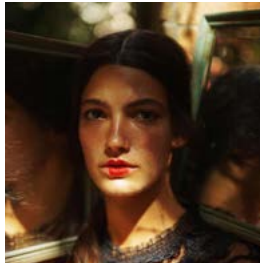


@LEENALGHOUTI
Leena Ha

«I learned early on that you can wear anything and be incredibly stylish,» says Leena in an interview with Vogue America. Half Palestinian, half Canadian, Leena Al Ghouti is one of the most loved, social-based faces in Dubai due to the 'modest' way she promotes her cool and contemporary street style. With an invaluable background as a graphic designer and art director at the Cultural Office of Her Highness Sheikha Manal Bint Mohammed bin Rashid Al Maktoum.

@DESERTMANNEQUIN
Anum Bashir

Her blog is Desert Mannequin. And, speaking of fashion, art, beauty and people, Anum-Desert now has 60,000 followers on Instagram. Of course, there are influencers with much higher numbers, but Anum's magic formula, what makes her hypnotic, is her ability to blend the culture and richness of her homeland, Qatar, with a stars and stripes master degree in Pittsburgh.



@TARAEMAD

Tara Emad

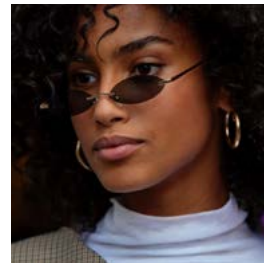
With over one million followers on Instagram, Tara Emad communicates with the sweetness of her face that extraordinary mixture resulting from her Montenegro roots – on her mother's side – and her Egyptian origins – on her father's. Born in Cairo, Tara is one of the newest and most well known faces in the cinema and fashion world. Actress as well as celebrity brand representative, she recently lent her face to Bulgari's Serpent campaign.



@IMAAHAMMAM

Imaan Hamman

If you are born in Amsterdam from an Egyptian father and a Moroccan mother, you are sure to have that X Factor. Imaan is among the most highly requested top models on the catwalks in Milan, Paris, New York and London and is the face for brands such as Givenchy, Chanel, Céline, Tiffany & Co. She says, «I'm Muslim, and I'm super-proud of my heritage and of my roots. I want to be a role model for young girls who are struggling with their looks or with their skin color.»



@THEABDULS

Thana and Sakhaa Abdul

Vogue Arabia has called them The Millennial Sister Act. In reality their names are Thana and Sakhaa Abdul. They arrived in London from Saudi Arabia and are the thinker and the doer behind The Abduls blog. Interpreters of the new generation of Arabian women, the only thing they miss about their homeland is the food! Their newborn project, Coded Nation, is a multi-brand e-commerce «inspired by countries being mapped by dialing codes.»

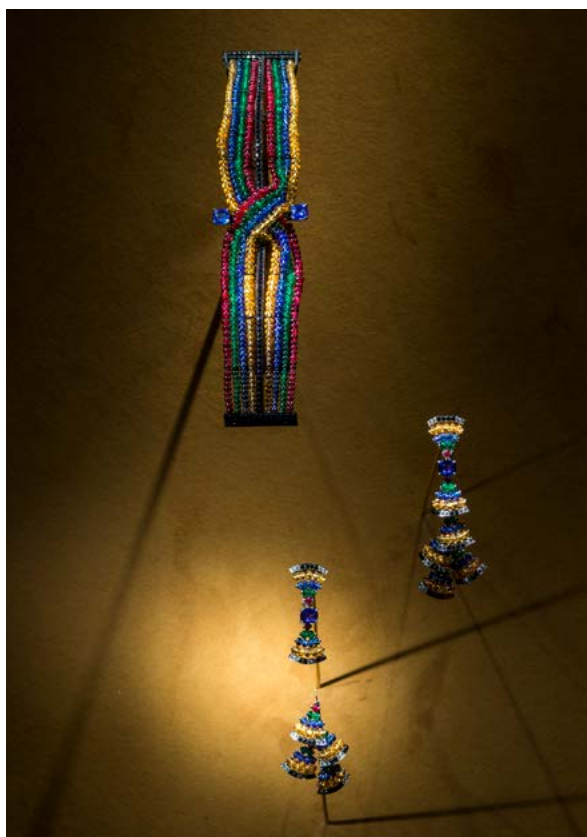
Tribal Vibes

Significant African inspirations for Ronde de Pierres, one of the five lines in the latest collection by Chaumet, Trésors d'Afrique, designed by Kenyan artist, Evans Mbugua



There is something of the Dinka people from Sudan and the Maasai from Kenya, and even a joyful flashback to the extraordinary jewelry creations that appeared thousands of years ago on the banks of the Nile in the design that characterizes the Ronde de Pierres set in Chaumet's Trésors d'Afrique collection. Behind these out-of-time inspirations is the hand of Kenyan artist Evans Mbugua, who has played with the bright colors of his aesthetic traditions to create five 'chapters' each dedicated to a different African community. ♦

Necklace with 10.14 carat blue, cushion-cut Ceylon sapphire, mandarin garnet spheres, sapphires, emeralds, red and black spinels and diamonds.

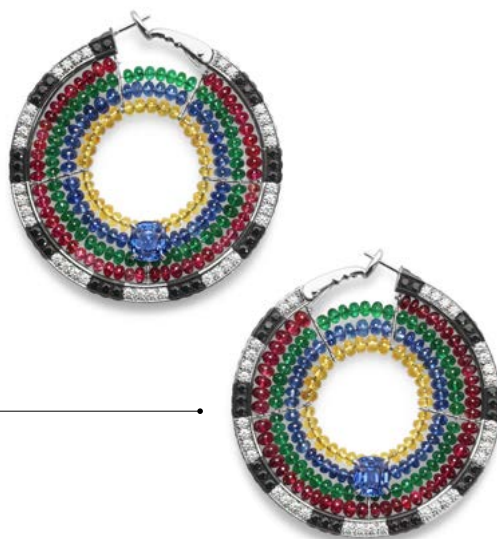


PRECIOUS LINKS. Blue Ceylon sapphires of notable dimensions and beads made of precious stones, like emeralds from the Colombian mines in Muzo and pigeon-blood rubies, create ensembles that echo of tribal bijoux. Gold is rhodium-plated, bringing with it the allure of ancient jewelry.

Transformable earrings and bracelet with lively strings of red spinels, emeralds, sapphires and pearls of mandarin garnet.

SMART & LUXURY. The Nyangatom tribal women in Ethiopia wear them but in Chaumet's Rondes de Pierres version, the classic hoops become ultra-precious with sapphires of almost two carats in the center.

Hoop earrings with red spinels, emeralds, sapphires and mandarin garnet.



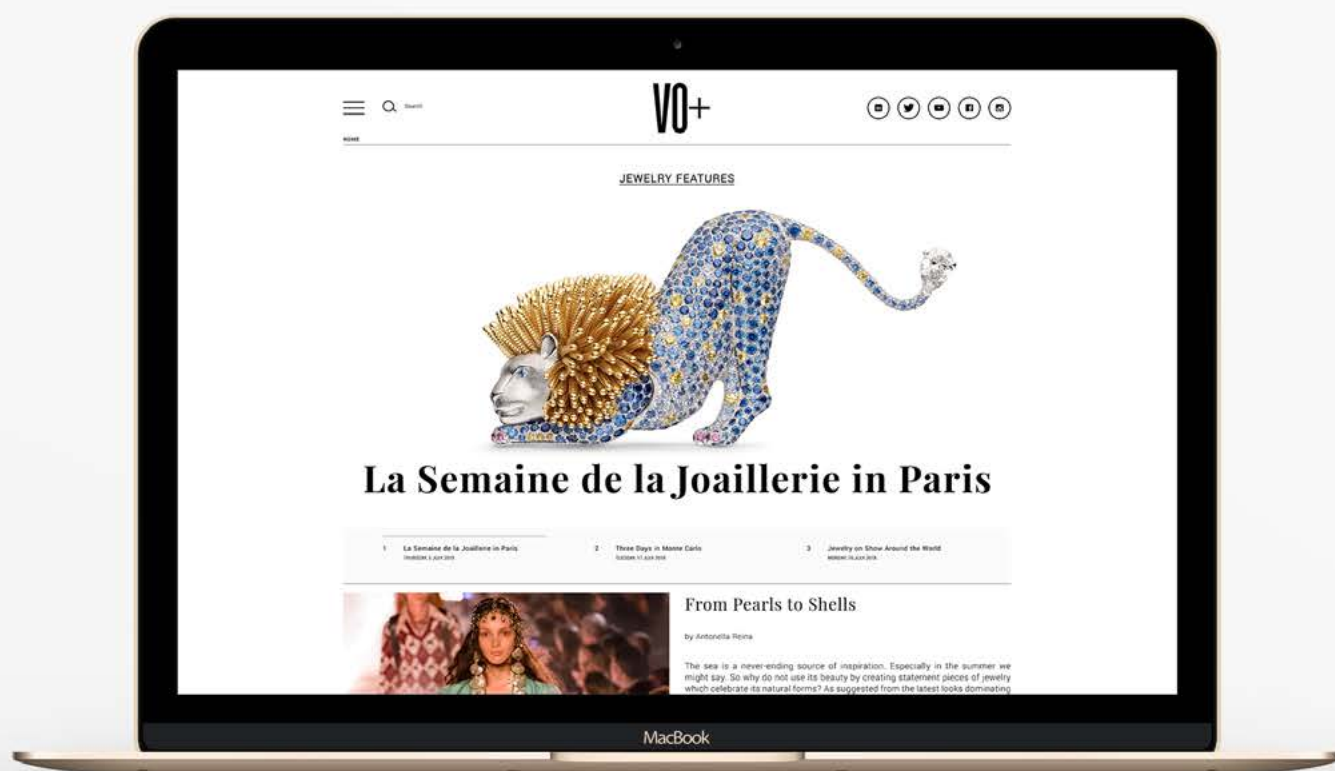
LIVELY COLORS.

Ronde de Pierre is the only 'chapter' out of the five in the Trésors d'Afrique collection not to target animal subjects. This line features unexpected chromatic games created by red and black spinels, emeralds and garnets.

Ring with 3.42 carat cushion-cut Ceylon sapphire.

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Stories

People, places and passions

an invitation for

supper

Photos by
Carmen Mitrotta





White gold, diamond dangling earrings, ZYDO.
OPENING PAGE.
White gold and diamond Eclisse ear clips, VHERNIER.



Cuff with brown diamonds, rock crystals,
citrine quartz and ring with white and brown diamonds,
Trinity collection, BIA TAMBELLI.



White gold ring with aquamarine and diamonds,
Giardini Segreti Haute Couture collection, and
white and rose gold earring with morganite and diamonds,
Atelier Vento collection, PASQUALE BRUNI.



White gold rigid choker with diamonds of different cuts,
CRIVELLI.



White gold bangle with diamonds of different cuts, RF JEWELS.



White gold and diamond Flora necklace and earrings, LEO PIZZO.

White gold and diamonds ring.
Macramé collection, PALMIERO.

Set design
CHIARA ARSINI







It's Modest Fashion

by Barbara Rodeschini

The Contemporary Muslim Fashions exhibition is being held at
San Francisco's Fine Arts Museum through Jan. 6, 2019.
It is a celebration of the new modern multiethnic aesthetic

According to the latest The State of Global Islamic Economy report for 2017/2018, in 2022, Islamic people will spend \$370 billion on fashion and accessories. This fact clearly highlights how 'modest fashions'—meaning pieces that respect the principles of the Muslim religion—which today is worth about \$44 billion per year, is no longer a niche phenomenon but is an actual industry. After all, forecasts predict that, by 2027, there will be more than two billion Muslims in the world, about 25.2% of the world's population. And while clothing used to only be distributed more locally, today, thanks to social media and millennials, the modest fashion phenomenon has become a global trend. Specialized companies have multiplied, 'modest' designers are becoming more famous, and a wide range of influencers—like Dian Pelangi (with 4.8 million followers on Instagram), Dina Tokio (1.4 million), Muslim Gla, and Hoda Katebi just to name a few—have taken their idea of style to a more international, glamorous dimension. This is the idea behind the exhibition at San Francisco's Fine Arts Museum, featuring Muslim women—whether they prefer to cover up or keep their hair uncovered—which have become arbiters of elegance for their communities and beyond.

Contemporary Muslim Fashions is the name of the exhibition, which will run through Jan. 6 in California, and then will move on to Frankfurt's Museum Angewandte Kunst. It follows the evolution of styles with eighty outfits and forty photos showcasing how fashion is an important theme in the Arab world as well. It has been organized by Jill D'Alessandro, Curator in Charge of Costume and Textile Arts, and Laura L. Camerlengo, Associate Curator

«CONTEMPORARY MUSLIM FASHIONS IS AN OVERDUE, MUCH-NEEDED EXPLORATION OF A MULTIFACETED TOPIC AS YET LARGELY UNEXPLORED BY MUSEUMS. THIS EXHIBITION STANDS OUT IN OUR LONG HISTORY OF OUTSTANDING FASHION EXHIBITIONS AND WILL SHED LIGHT ONTO LARGER POLITICAL, SOCIAL, AND CULTURAL UNDERSTANDINGS AND MISUNDERSTANDINGS»

— MAX HOLLEIN, FORMER DIRECTOR AND CEO OF THE FINE ARTS MUSEUMS OF SAN FRANCISCO



of Costume and Textiles at the Fine Arts Museums of San Francisco. Reina Lewis, Professor of Cultural Studies at London College of Fashion, University of the Arts London, serves as consulting curator for this retrospective that offers a new look at the current aesthetic. «There are those who believe that there is no fashion at all among Muslim women, but the opposite is true, with modern, vibrant, and extraordinary fashion scenes, particularly in many Muslim-majority countries,» says Max Hollein, former Director and CEO of the Fine Arts Museums of San Francisco.

«Contemporary Muslim Fashions is an overdue, much-needed exploration of a multifaceted topic as yet largely unexplored by museums. This exhibition stands out in our long history of outstanding fashion exhibitions and will shed light onto larger political, social, and cultural understandings and misunderstandings.» This is a unique journey that reflects the multiculturalism typical of Islamic regions, and it is also a meeting of East and West, winningly bringing together seemingly disparate designers in the same place. There are big international names like Jean Paul Gaultier, Marchesa, Valentino, Oscar de la Renta and Peter Pilotto; but, there are also up-and-coming designers quickly gaining in popularity like

Nora Aldamer, Wadha Al Hajri, Reni Andriani, Raşit Bağzıbağlı and Bernard Chandran.

«Fashion is at its best when it both adapts to the needs of society and reflects its social and political undercurrents,» says Jill D'Alessandro, Curator in Charge of Costume and Textile Arts. «It is in this trans-

formative moment where we now find modest fashion.» What's more, while wealthy Muslims have always loved haute couture, today, streetwear and democratic fashions are also carving out a niche in this world with specialized collections. Some of the first to pick up on the potential of this segment include the Net-A-Porter site with a selection of pro-Ramadam offerings, the Swedish group H&M, and Nike, the American corporate giant, which is the first company to introduce hijabs for sports. ♦

«FASHION IS AT ITS BEST WHEN IT BOTH ADAPTS TO THE NEEDS OF SOCIETY AND REFLECTS ITS SOCIAL AND POLITICAL UNDERCURRENTS. IT IS IN THIS TRANSFORMATIVE MOMENT WHERE WE NOW FIND MODEST FASHION»

– JILL D'ALESSANDRO,
CURATOR IN CHARGE OF COSTUME
AND TEXTILE ARTS



Left. Two-tone Crepe Snood, Faiza Bouguessa, 2014. Opposite page. Blouse, pants, jacket and shoes by Anandia Marina Putri Harahap for I.K.Y.K., 2011. Opening page. Fencer by Ibtihaj Muhammad for Nike Pro HIJAB, 2017.

Geneva

One Road. One Love.

by Lorenza Scalisi

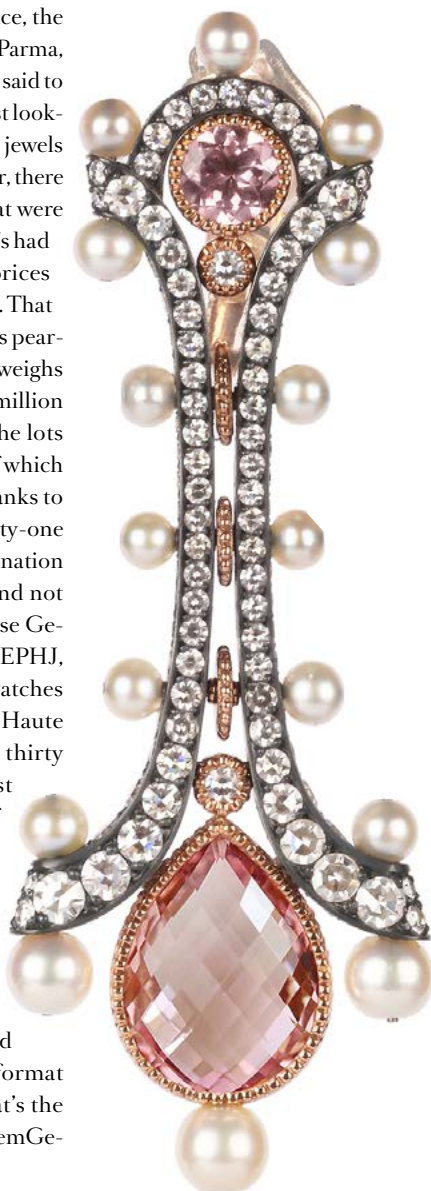
Geneva is the capital of hard luxury, and has much more to offer. All you need to do is stroll down Rue du Rhône to get an idea of the last two hundred years of jewelry, from the quiet showrooms of celebrated houses and contemporary boutiques



Milan, Munich, Cologne, London, New York, Hong Kong, and finally Geneva. The tour/show from July to October with over 100 lots from the 'Royal Jewels from the Bourbon-Parma Family' collection – the stars of the now annual Sotheby's auction being held 12 November – gives you a great idea of how Geneva is the last stop, in many ways, or rather, the ideal

destination for those looking for a very special jewel. Just like the tiaras and the sets selected by Sotheby's, which belonged to the likes of King Charles X of France, the Archdukes of Austria, the Dukes of Parma, and Queen Marie Antoinette, who is said to have spent the night before her arrest looking for a place to hide her precious jewels rather than herself. On the same tour, there were also over 400 more pieces that were equally as fabulous, which Christie's had auctioned off at jaw – dropping prices last May during Magnificent Jewels. That was certainly the case of the flawless pear-shaped, D-colored diamond that weighs in at 101.73 cts, which sold for 20.7 million euros. It turned out that 86% of the lots being shown were assigned, 20% of which sold for over one million euros, thanks to a selection of 147 buyers from thirty-one countries. It has proven to be a destination for professionals and collectors, and not just because of the auction. Because Geneva also and especially stands for EPHJ, the trade fair for high-precision watches and the Salon International de la Haute Horlogerie (SIHH). For the past thirty years, this show has seen the best of the houses worldwide show off their masterpieces of fine jewelry with precious stones you'd expect to find in a Wunderkammer, often next to limited-edition or priceless timepieces. But this 'niche' of SIHH was evidently not enough, seeing as how two Geneva-based Baselworld 'rebels', decided to create a new format dedicated to just jewelry. And that's the story behind the first edition of GemGenève, which took place last May.

GENEVA IS THE LAST STOP, IN MANY WAYS, OR RATHER, THE IDEAL DESTINATION FOR THOSE LOOKING FOR A VERY SPECIAL JEWEL



Left. Earring with tourmalines, diamonds and pearls, Nadia Morgenthaler. Opening page. Lampiao gold earrings with diamonds, emeralds and pearls. Oselieri Racine.

The two founders of this new event, Thomas Faerber, owner of the fourth-generation Faerber Collection, and Ronny Totah, co-owner of Horovitz and Totah, were at the ribbon-cutting ceremony along with about one-hundred exhibitors, an ensemble of historic houses, contemporary designers, and many precious-stone traders, mostly from the local area. It's a bit of a reflection of what has always been the 'commercial' side of Geneva, if you will, which for centuries has challenged itself in the same square, or rather, along Rue du Rhône, brands that have made history with high-range jewelry and contemporary designers, dictating the new rules of style and technique. This marvelous tour begins at number 23, in the recently renovated 200-square-meter boutique of Jahan, a family of jewelry traders who came here in 1980 from Teheran, with seven generations of creations that bewitched the princesses of the Persian Gulf and half of Europe. Mouawad, another Middle Eastern brand, is located at number 8. The impressive story of this family of designers/entrepreneurs began in Beirut in 1891, and then moved on to New York, Mexico City, Saudi Arabia, and finally Geneva in 1970. Robert Mouawad led the company at that time and he had some of the largest diamonds of the era in his hands, contributing to the evolution of gemology and becoming an expert for the Gemological Institute of America, where today there is a campus in California dedicated to him. From the same city, Beirut, and on the same street in Geneva, but at number 29, you'll find Chatila. The original founder, George, opened his first boutique in Lebanon in 1860. This was followed by the opening in Switzerland in 1983. Another 'old-school' names to know include Avakian at number 19. Originally from Bulgaria, the company transplanted here in 1976. Another is Benoit de Gorski, whose motto is, 'luxury is personalization.' Baszander, which brings together fine jewelry from today and yesterday, was founded on Place Vendôme in 1771.



The company decided to look to the future with the creative choices of two young designers, Yaël Cantini-Baszanger and Semaja Fulpius, dedicated to lines that are particularly minimalist as compared to the origins of the house. Margaret Jewels took a decisive turn towards a new wave. The young brand, founded by Oriana Melamed Sabrier and Candice Ophir, features bangles with a romantic feel thanks to nineteenth-century cameos or tiaras that reorganize period diamonds in a contemporary way. The Nadia Morgenthaler world is all about 'Belle Époque' and exotic 'Baroque' architecture, which took inspiration from Maharaja buildings. 'Modern jeweler. Traditionally crafted' is the recurring theme that moves Oselieri Racine. Miriam Racine Bergensen and Pedro Oselieri Lopes are a couple in life and at work, where they only create unique pieces on commission, with geometric lines and symmetries that draw from Scandinavian tastes as well as South American ones. Their overall vision is seemingly infused with all of the knowledge of the city's diamond experts and artisans. This new reality will have its first boutique by the end of the 2018. Where? On Rue du Rhône, of course. ♦

THIS MARVELOUS TOUR BEGINS AT NUMBER 23, IN THE RECENTLY RENOVATED 200-SQUARE-METER BOUTIQUE OF JAHAN, A FAMILY OF JEWELRY TRADERS WHO CAME HERE IN 1980 FROM TEHERAN, WITH SEVEN GENERATIONS OF CREATIONS THAT BEWITCHED THE PRINCESSES OF THE PERSIAN GULF AND HALF OF EUROPE

Above. Blackened gold necklace with a pearl pendant, Baszanger. Below. Moonstone Superstar bracelet, Margaret Jewels.





The Green Glamour Side

by Barbara Nevosi

'Muse' by name and deed. The American top model Arizona Muse talks about fashion, jewelry and ethics starting from her special relationship with Chopard

«SUSTAINABILITY IS EVERYTHING TO ME. IT INFLUENCES EVERY DECISION I MAKE, EVERYTHING I DO AND IT'S WHAT I TEACH MY SON. CREATING GARMENTS WITH MATERIALS THAT ARE HARMFUL TO THE ENVIRONMENT IS NO LONGER JUSTIFIED AND EVEN THE FASHION INDUSTRY IS REALIZING IT»

Perhaps it is her simple and naturally chic look, or it may be her down-to-earth divinity attitude, the fact is that 30-year-old Arizona Muse, with over 10 years of career behind her, is adored by glossy magazines and luxury brands. Anna Wintour is well aware of it as she says: «When I look at her, I see shadows of Linda Evangelista and Natalia Vodianova. But more than anything, I see her, marvelous, intelligent,» and with an ethical soul, we might add. Yes, because the American top model has made sustainability her way of being, thinking and living. «Sustainability is everything to me» she explains. «It influences every decision I make, everything I do and it's what I teach my son.» Arizona Muse, *nomen est omen*, is a spot on name, it has to be said. In fact, the model's 'green' soul has inspired projects and collaborations destined to leave a mark. Tangible facts rather than words. Muse has worked with three Italian stylists to produce an eco-sustainable capsule collection. «I'm not a fashionista» she says, «but I love clothes and sustainable materials. Creating garments with materials that are harmful to the environment is no longer justified and even the fashion industry is realizing it.»

Then Chopard appeared, a high jewelry brand for which Arizona was already a friendly face. Since last July, the company, led by Caroline Scheufele, has been making watches and jewelry exclusively from 100% ethical gold, purchased from responsible sources, respectful of international, 'best practice' environmental and social standards. The precious material is only taken from small mines that belong to the Swiss Better Gold Association (SBGA) with Fairmined certification. Arizona is one of the faces in this initiative, becoming a kind of sustainability ambassador for Chopard. «I'm really proud to be covering this role» says the top model. «Chopard is working for a better future where metal and precious stone extraction will no longer have a harmful impact

on our environment and an excessive cost for the miners' health. My aim in this new role is to give an example and educate.» And educating and contributing to changing the situation is also the 'mission' that Chopard has put at the top of its priority list, an ethical turning point that proves how the decision, taken years ago, to invest in internal production in order to be able to personally manage every step of the productive process, was right and necessary. The Swiss company's mission is to transmit the concept of ethical sustainability at all levels of the supply chain, up to retail. «I think that Caroline is a delightful, elegant, chic, responsible and entertaining woman» says Arizona. «Her initiative has really impressed me.» From ethical gold to jewels of the heart is a short step and Arizona has clear ideas about that. «I'm extremely attached to my engagement ring» she tells us. «It marks an important moment for me: going from being a single mother to having a solid relationship based on sharing and feeling part of a family.» And family is also the key word that links Arizona Muse, Chopard and Livia Firth, wife of Oscar-winning actor, Colin Firth, and businesswoman at the head of Eco-Age, the company that helps brands to achieve more sustainable results. «Livia is a goddess,» Muse concludes. «She is able to transform sustainability into a glamour business. It is women like her and Caroline (Scheufele ed.), intelligent, chic and far-sighted, that have nurtured in me the profound belief that beauty and sustainability will save the world.» ♦

«CHOPARD IS WORKING FOR A BETTER FUTURE WHERE METAL AND PRECIOUS STONE EXTRACTION WILL NO LONGER HAVE A HARMFUL IMPACT ON OUR ENVIRONMENT AND AN EXCESSIVE COST FOR THE MINERS' HEALTH. MY AIM IN THIS NEW ROLE IS TO GIVE AN EXAMPLE AND EDUCATE.»

Opposite page. Necklace with pear-shaped emerald and round brilliant-cut diamonds. Backstage of Giambattista Valli Haute Couture show F/W 18. Opening page. Arizona Muse wearing the Happy Hearts collection.



The New Wave

by Antonella Reina

Aisha Baker is the result of a collaboration between a young Arabian fashion influencer and a multi-awarded Korean jewelry designer. Alessa Jewelry is the fruit of the love between an Indian jeweler and an artist of Guatemalan origin. Ananya was born from the intermingling of different eastern and western philosophies. An experimental and eclectic creative imagination characterizes the three brands selected to express a promising future for jewelry, one made of innovation, further cultural cross-fertilization and greater ethical commitment. Interpreters of an authentic new wave, the designers of the three brands stand out for their pronounced sensitivity, their desire to celebrate their own origins and their ability to conserve traditional artistic heritage within their contemporary style. Three brands destined to turn cultural differences into a strong point from which to extract energy and originality.



Enamel and gold The Ever After ring with diamonds, rubellite, and sapphires.

AISHA BAKER
Fairy Tales for Adults

If fairy tales belong to childhood fantasy and jewels are the exclusive domain of adults, the Aisha Baker brand breaks conventional rules by bringing these two worlds together in a special way. Launched in Dubai in 2017, the brand is the result of a collaboration between trendsetter Aisha Baker and the talented Hoonik Chang. Aisha, who was already famous in the fashion world, has always had a passion for precious gems. She wanted to create a line that evoked the enchantment and wonder of her childhood. For his part, the Korean designer studied metal production design in South Korea before moving to London to attend Central Saint Martins. He has won awards from big brands

like Cartier, Avakian, Swarovski, and Folli Follie, and has skills that match his partner's creative vision. The results don't disappoint. Aisha Baker's imaginative style takes us down a path of fairy tales and folklore, to a far-off wonderland made modern with elements of contemporary reality, with each jewel telling a story. Fair queens and princesses, castles with secret passageways, enchanted forests, magical gardens, and unusual characters that are transformed into surprising one-off pieces that are made by hand with precious materials and stones. Each piece

CREATIONS THAT ARE AS WONDERFUL AS THEY ARE PRECIOUS. JEWELRY BY AISHA BAKER TAKES AN UNUSUAL, ENCHANTED DIRECTION WHERE THE IMAGINATION KNOWS NO LIMITS

has hidden significance and messages. For example, there is the complex architectural structure of the Alcazar ring and bracelet that bring to mind a royal castle full of rooms, spiral staircases, and secret passages - all places that are easy to explore. While The Ever After ring explores one of life's greatest complexities: love. That which sends us into battle, that breaks us down and brings us back to life. There is not only one way to express how strongly this sentiment is with its many facets and surfaces. The Ever After is different every time you look at it. ♦



Alessa Jewelry is the product of a special union, which gives new meaning to jewelry, between shared passions, a cultural fusion and ethical commitment

ALESSA JEWELRY
The Other Side of Luxury

Studying at the prestigious GIA (Gemological Institute of America) is surely an important and very education experience, which can change the professional life of aspiring gemologists and jewelry designers. If one's education and dedication to gems are combined with love, the result can be explosive. That's what happened to Yuvraj Pahuja and Alessandra Robles. He is Indian and represents the fifth generation of a family of jewelers and she was born in Guatemala,



immersed in an environment rich in art and color. The two designers met during their studies at the American institute and fell in love. In 2009, they founded Alessa Jewelry, the brand that brings a vision of cosmopolitan beauty – the result of a multicultural union – to the world of luxury jewelry.

This is perhaps why the creations hold unique, mysterious and even a bit magical appeal: «ageless and timeless,» is how Alessandra Robles likes to define them. And each piece features very original designs and are made in Dubai, supervised by a team of designers who manage each aspect with great care, from the selection of the raw materials, which come from all over the world, to the final finishings. Nature and cultural richness characterize each new collection but there is also an admiral ethical commitment. Five years ago, the couple launched the 'Give Wings Movement' with the aim of funding



Above. Alessandra Robles and Yuvraj Pahuja. Right. Sword earring, with white and black diamonds, Amara collection. Opposite page, from top. Arrow bracelet, Lasso ring and Star earring, all from Amara collection.

FIVE YEARS AGO, THE BRAND FOUNDED THE GIVE WINGS MOVEMENT, TO FUND THE EDUCATION OF DISADVANTAGED CHILDREN IN GUATEMALA AND TO HELP PROTECT THEIR HEALTH

the education of disadvantaged children in Guatemala and to help protect their health. And that is how Charity Week, a week created to raise money and spread awareness, was born. Alessa Jewelry created an ad-hoc collection – Give Wings – which each year includes new models: 20% of the sales of every piece is donated to the non-profit associations and partners of the event. The last release, presented last March during this special week, was inspired by swan

wings. White and pink gold jewelry features magnificent white diamonds and powerful fiery red rubies. The project represents a fundamental aspect for the brand, which, in this way, renews the sense of jewelry. «The Give Wings collection is for us a symbol of freedom, rebirth and strength. For us, each piece sparkles with a purpose and a committed message, therefore making each holder an ambassador to a great cause,» explains Alessandra. ♦





Where tradition and modernity come together: the designs from the new Ananya brand represents the heritage and spiritual values of India, expressed in a contemporary way

ANANYA *Beyond Beauty*

At the age of eighteen, she moved to London to study fashion at Central Saint Martins, but after a year, Ananya Malhotra realized that jewelry was her greatest passion. Emeralds, tanzanite, pink sapphires, rubies, tourmaline, diamonds, and pearls: how could she resist the fascination, colors, and spiritual energy of such powerful precious stones? And why not make the most of the heritage of her homeland where every jewelry piece has meaning that transcends beauty? The young designer comes from an Indian family with deep ties to the fashion industry, and she has inherited her great sense of creativity and an interest in vin-

tage Indian jewels from them. Ananya has done a good job of combining this important legacy with different experiences she's had via her travels: the Buddhist traditions of Thailand, the multiethnic culture of Turkey, and the globalism of cosmopolitan cities like London. All of this has helped enrich her journey and allow her to come up with a contemporary aesthetic that is absolutely personal. For Ananya, jewels mark the most important moments in life and have the power to create a sentimental connection with the wearer, a power that can be passed down from generation to generation, becoming stronger over time. Therefore, her mission is

to create pieces that aren't just beautiful but that have deep significance. The designer has already proven her talent and her determination with five collections rich in symbolism, characterized by ambitious craftsmanship. The Tala collection, for example, represents reincarnation, which is a common philosophy in Asian cultures. It features a pure design with a repetitive pattern boasting a perfect balance between diamonds and mother-of-pearl. The Nazar Talisman line is interpreted in shades of black and green, with onyx and emeralds. According to traditional Indian philosophies, black wards off negative energy while, in Hindu and Buddhist philosophies, green emeralds are linked to healing and protection. The fluidity and shapes in the Balance collection are the result of Ananya's personal relationship with her chakras and their spirituality—these are philosophies learned from her grandparents. Finally, the Lotus Samara and Celestial Lotus collections pay homage to the lotus flower, symbolizing harmony and awareness. And this is one of the most beloved and iconic flowers in Buddhism. ♦



Above. The Indian designer Ananya Malhotra. Left. Celeste layered ear jacket with white and black diamonds, onyx and grey freshwater pearls, Celestial Lotus collection. Opposite page. Onyx Chakra bracelet, with diamonds, black pearls and topazes.



JEWELS MARK THE MOST
IMPORTANT MOMENTS IN LIFE
AND HAVE THE POWER TO CREATE
A SENTIMENTAL CONNECTION
WITH THE WEARER

FITS LIKE A GLOVE

Photos by
Jean-Marie Binet



OPPOSITE PAGE.

Titanium Dragonfly earring with sapphires, titanium
and pink gold Dragonfly ring with pink spinels, GARAUDE.

OPENING PAGE.

Platinum bracelet with two cabochon-cut rubellites,
emeralds and diamonds, CARTIER.





Rose gold Fluid earring with rhodocrosite and rubies, FERNANDO JORGE.

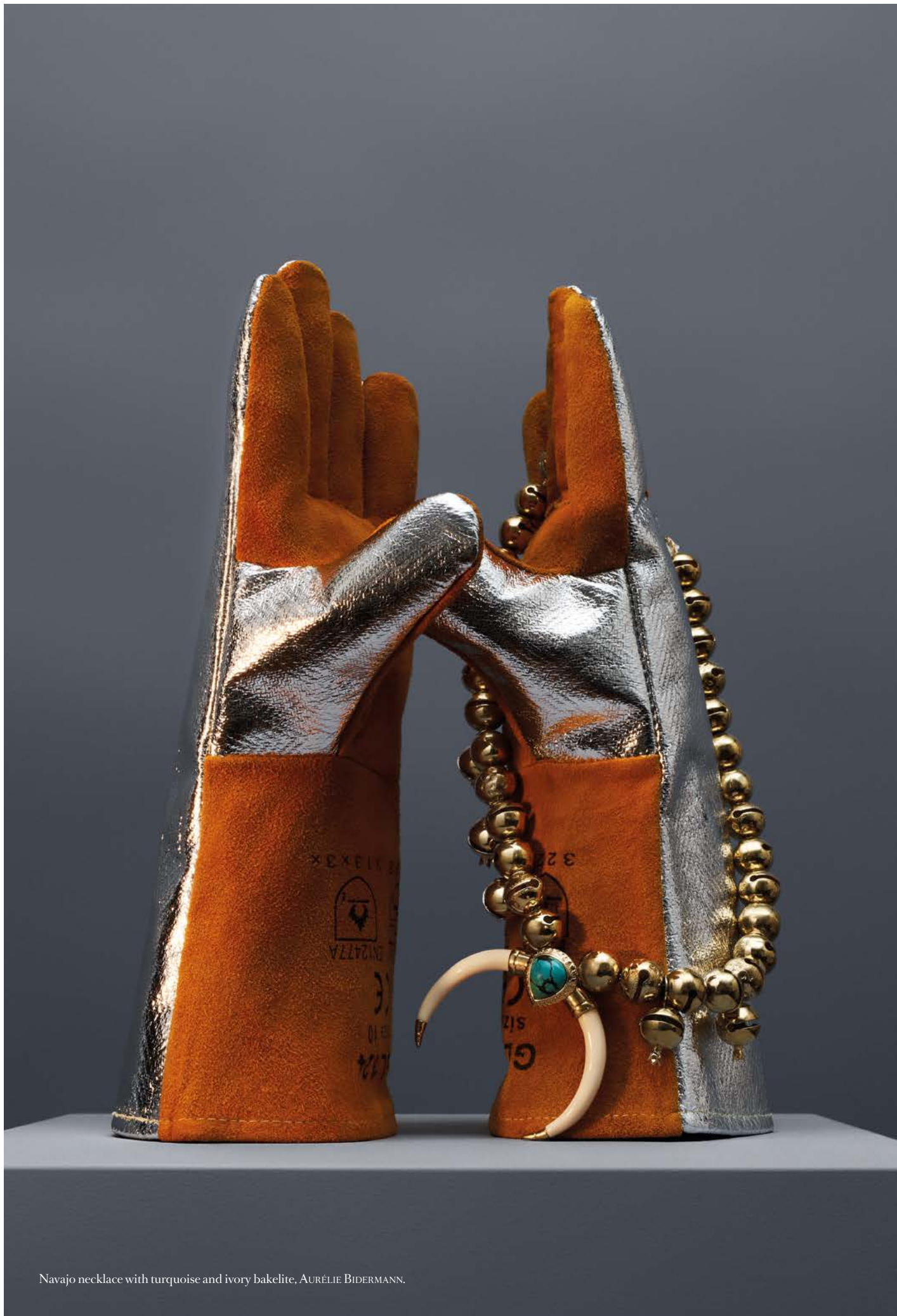


Platinum, yellow and pink gold Tresse Emeraude bracelet
with white and yellow diamonds, sapphires, paraiba
tourmalines and emerald, DIOR JOAILLERIE.



OPPOSITE PAGE.

Pink gold Nara ring with white and champagne diamonds, black sapphires and onyx, and white gold Nara ring with diamonds, black sapphires and onyx, 26 Vendôme High Jewelry collection, BOUCHERON.



Navajo necklace with turquoise and ivory bakelite, AURÉLIE BIDERMAN.



From top. Josephine Aigrette rings with peridot and diamonds, rhodolite garnet and diamonds, citrine and diamonds, CHAUMET.

OPPOSITE PAGE.

Blason cuff in gold and silver with opal,
diamonds and topaz, ELIE TOR.

Styling by
VANESSA GIUDICI

Set design
CÉSAR SÉBASTIEN

Styling Assistant
MICHELA D'ANGELO
Photographer assistant
THOMAS RIGADE



back again

The Year of The '90s

by Antonella Reina

The irreverent, much-hyped 1990s: one of the most anarchic decades in fashion is back with a dominant nonchalance featuring bold, decisive accessories



History tends to repeat itself, along with the fashions and styles that go with it. Not without a current filter, an indispensable ally of contemporary times. So, after the 'bon ton' of the 1950s and the 'glam rock' of the 1980s, the bold and joyous spirit of the unforgettable 1990s has made its return to fashion runways. This decade was particularly anarchic in terms of fashion, with different genres - each of which was destined to influence future aesthetics - coexisting. Grunge and minimalism, opposite ends of the spectrum, were major trends but a strong, provocative glamour continued to dominate thanks to a visionary designer:

GRUNGE AND MINIMALISM WERE MAJOR TRENDS BUT GLAMOUR CONTINUED TO DOMINATE THANKS TO A VISIONARY DESIGNER



I

- I BUCCELLATI.
White, yellow and pink gold
Hawaii long necklace.
- II FEDERICA TOSI.
Gold plated Ring Four.



II



Above. Y/Projects, S/S 2019.
Opening page. Balenciaga, S/S 2019.



III



- III K DI KUORE.
Pink gold rings with white and brown diamonds.
- IV MATTIA CIELO.
Gold bracelet with diamonds.
- V HADAR NORNBERG.
White and gold Affinity WY ring.

A STRONG COMEBACK
TRANSLATED INTO A MODERN
VERSION THANKS TO THE
ESSENTIAL YET DECISIVE STYLE
OF NEW JEWELS



Italian Gianni Versace, whose brand went through an absolute golden period in that era. In a moment in which style seemingly had no precise rules, no outfit would have been complete without a long gold chain,

a choker, or big hoop earrings. This diktat is making a strong comeback today, translated into a modern version thanks to the essential yet decisive style of new

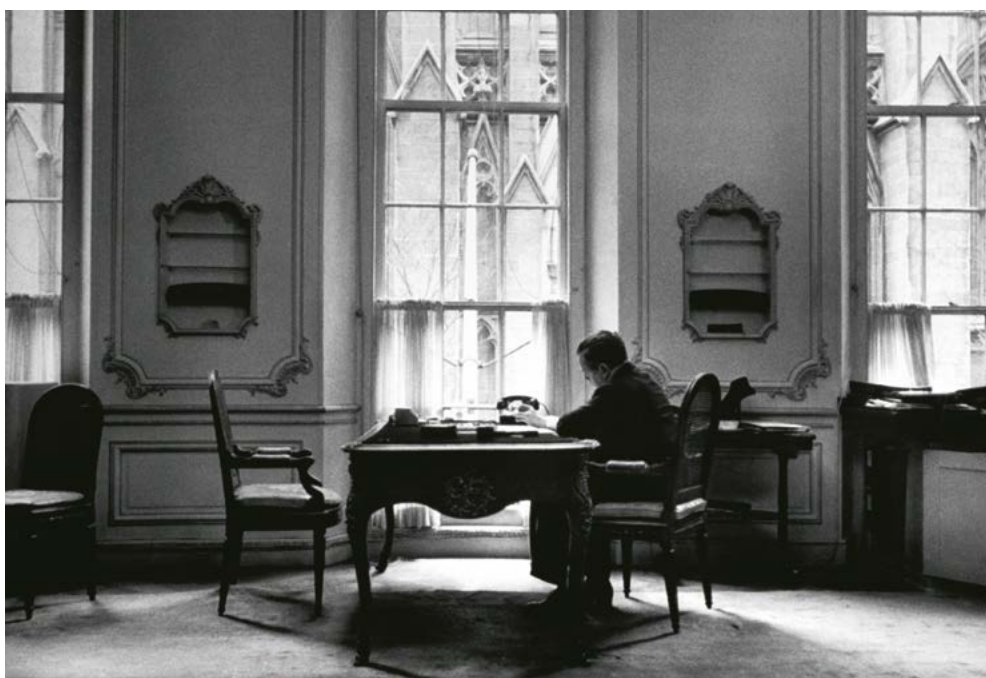
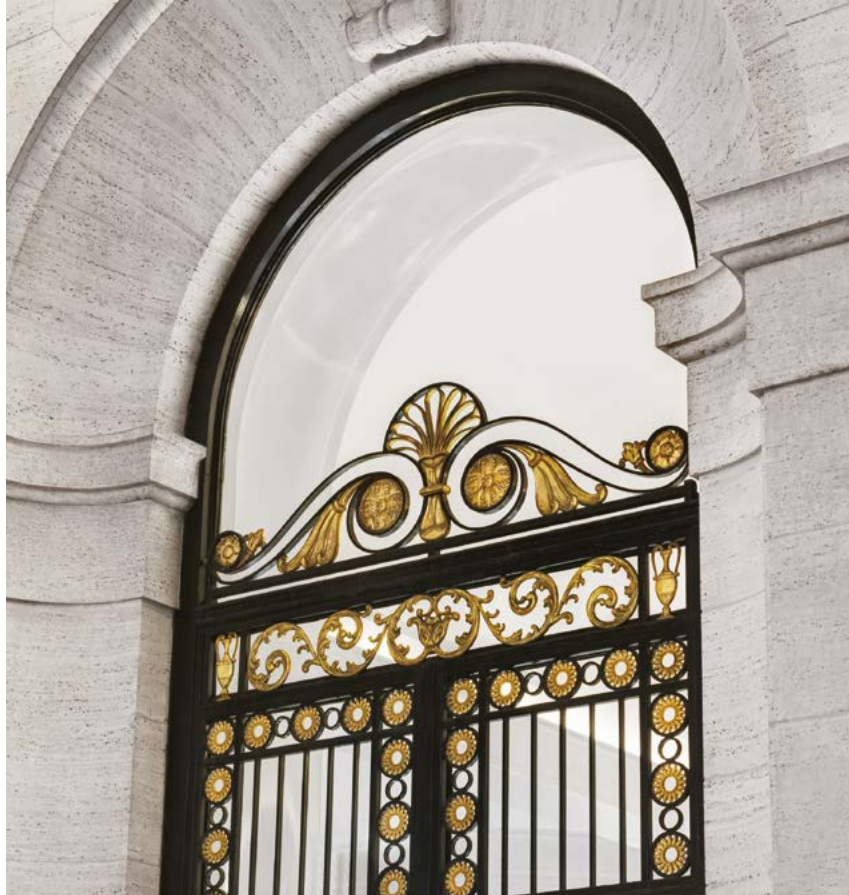
jewels: rings, necklaces, and bracelets - in gold or silver - featuring a characteristic design that we could call 'ringed,' along with chokers that are like rigid collars with futuristic lines. ♦



IV



V



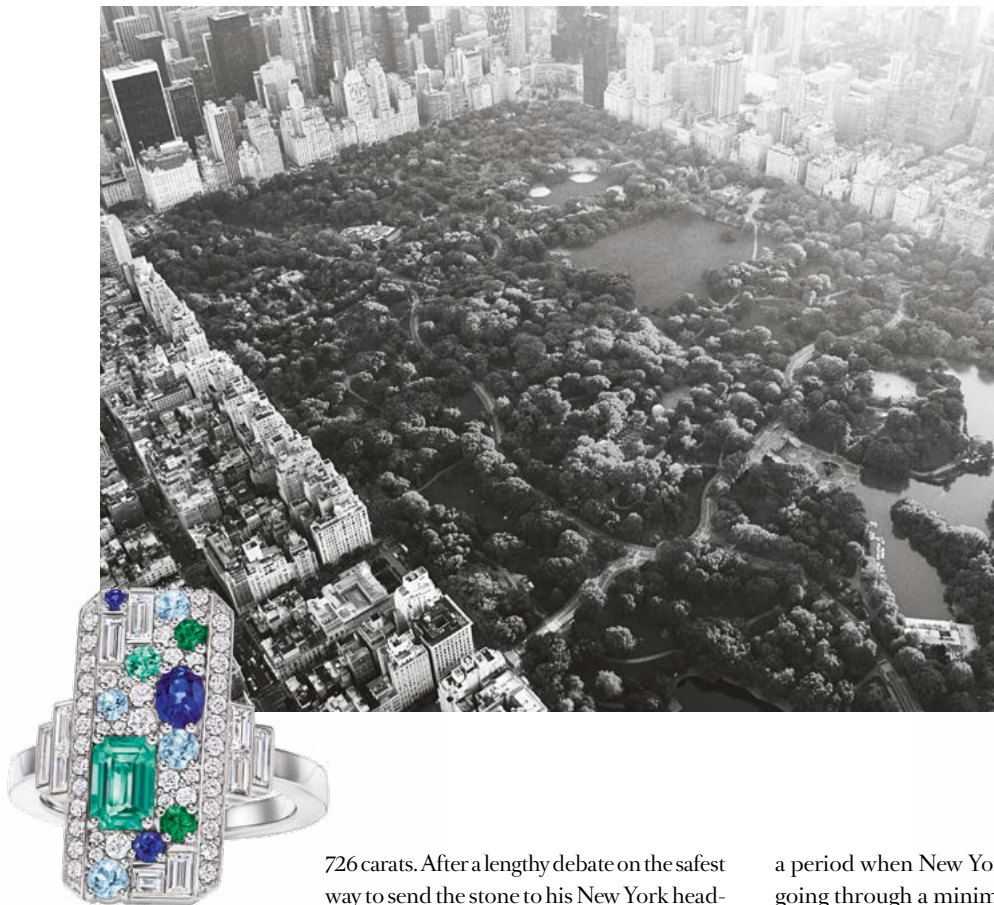
Letters to New York

by Antonella Reina

Can a jewel capture the energy of the City that never sleeps?
Designer Harry Winston proves it with the new collection
dedicated to the 'Big Apple', the city where the company
and its founder were born and raised

«Talk to me Harry Winston! Tell me all about it!» sang Marylyn Monroe in 1953 in the film 'Gentlemen Prefer Blondes', urging 'the king of diamonds', to tell her all about 'a girl's best friend'. In those years, Mr. Winston was already one of Hollywood stars' most loved personalities and his diamonds were among the most coveted. A gemologist with an inborn talent and a hugely intuitive businessman, he soon became famous for the audacity of his enterprises in a field that had always enthralled him. He once said «I love the diamond business. It's a Cinderella world. It has everything! People! Drama! Romanticism! Precious stones! Speculation!

Excitement! What more could you want?» and it was he who, in 1940, revolutionized that very sector by developing, together with his designers, the innovative clustering technique according to which, each individual diamond had to determine the jewelry item's design. The idea would have given each precious stone maximum shine, thus supporting his famous statement: «Each diamond has a different nature. Each diamond must be handled the way you handle a person.» And it was he, once again, in 1935, just three years after establishing his company, that made global news by purchasing his first important diamond – the Jonker, a raw, uncut rock of



726 carats. After a lengthy debate on the safest way to send the stone to his New York headquarters, he decided to send it by ordinary mail for just \$0.64. We would therefore not be wrong in defining his story as enlightened, both in terms of farsighted ideas and the most incredible diamonds. In fact, over one third of the most prestigious diamonds in the world passed through his hands.

A story that began in New York in 1932 and which still continues to inspire the brand's designers today. Indeed, the city in perpetual movement is the key player of the latest collection which is an authentic journey to discover the districts and monuments that influenced Mr. Winston's life. New York with its 'Brownstones', those typical red sandstone houses in the Upper West Side, where Harry Winston was born; New York with St. Patrick's Cathedral, a favorite view that could be enjoyed from Harry Winston's first premises on 7 East 51st Street.

«I LOVE THE DIAMOND BUSINESS. IT'S A CINDERELLA WORLD. IT HAS EVERYTHING! PEOPLE! DRAMA! ROMANTICISM! PRECIOUS STONES! SPECULATION! EXCITEMENT! WHAT MORE COULD YOU WANT?»

– HARRY WINSTON

New York and its bright Broadway lights where Mr. Winston and his beloved wife spent the first few years of their married life. And then, Fifth Avenue, where the jewelry store moved in 1960, located in a nineteenth-century French-style building in

a period when New York architecture was going through a minimalist moment, and Central Park, which, with its imposing vegetation, often offered Harry and his designers, always on the lookout for inspiration in the beauties of nature, an unprecedented point of view. Then there is New York and trains, which played a fundamental role in Harry Winston's life: he had traveled on long journeys by train in search of rare gems and he actually met his wife, Edna, on a train. The Big Apple's various souls that had such an effect on Harry Winston's work return to life in the New York collection through eight different lines: all made in platinum and decorated with precious gems and diamonds to interpret the company's traditions in a modern key, establishing a symbiotic connection with the founder's roots. And so the typical imposing architecture of Upper West Side houses becomes a decorative pattern in 'Brownstone' long necklace with pendant and earrings, made with diamonds with various cuts and princess-cut colored stones. In



Above. Central Park overhead view. Left and right. Central Park Mo-saic's ring and earrings featuring emeralds, sapphires, diamonds and aquamarines set to mimic the landscape of the city's iconic backyard. Opening page. From top. Harry Winston flagship Salon at 718 Fifth Avenue in New York City. Mr. Harry Winston in his office. Manhattan street view.



the 'Cathedral' set, the profiles of the historical Church have been redrawn with the typical cleanliness of Harry Winston designs and the beauty of drop emeralds. The 'City Lights' collection re-interprets the bright lights of Broadway with colored diamonds and precious stones in intense shades, while 'Eagle' recalls the majesty of the bird, a symbol of growth, flight and movement that decorates the Grand Central Depot - the city's transport hub - with a combination of transparent and yellow diamonds set into a pattern imitating bird flight. And again, the structure of the city's legendary 'green lung' is reproduced with surprising skill in 'Central Park Mosaic' earrings, bracelets and rings, all created with emeralds, sapphires, diamonds and aquamarines. Lastly, the three '718' lines celebrate the elegance of the Salon, Harry Winston's Big Apple atelier, brimming with highly elegant details, such as black and white marble

THE CITY IN PERPETUAL MOVEMENT IS THE KEY PLAYER OF THE LATEST NEW YORK COLLECTION WHICH IS AN AUTHENTIC JOURNEY TO DISCOVER THE DISTRICTS AND MONUMENTS THAT INFLUENCED MR. WINSTON'S LIFE

finishing, a gold-plated bronze chandelier to light up the room, and seven gold-plated display cases standing against the boutique's walls. Nowadays, that same style dominates all the company's boutiques throughout the world as proof of attention to beauty, quality and the typical rareness of the brand and its founder. One can almost hear one of his phrases as you enter: «The love of showing off diamonds is human nature.» ♦



From top. Black and white marble detailing of Harry Winston's famed atelier. Diamond and sapphire ring, 718 Marble Marquetry collection.

The Opulent Spirit

by Barbara Rodeschini

Six-hundred celebrities were in attendance at the Dubai Mall for the first Dolce & Gabbana fashion show. An initiative bringing together Italian-made excellence and the culture of the Middle East



Dubai was the center of the fashion world for one night. Dolce & Gabbana headlined the event with its first fashion show inside the Dubai Mall where the brand's boutique was inaugurated in March. This store features three levels designed by architect Marco Costanzi from MCA, who interpreted the brand's signature style and the dreamy atmospheres and warm colors of the Middle East, showcasing the world of Dolce & Gabbana in all of its facets, with women's, men's, children's, accessories, and beauty collections along with tailoring services. This first fashion show in the Emirates was certainly the hot ticket of the fashion season in Dubai. This was a special moment bringing together an Italian aesthetic with the seduction of the Gulf, making for a special event and a show with 128 different looks, about half of which were designed specifically to be sold in the boutique. «For four years now, we have been going around the world to present our 'DNA' each time», explained designers Domenico Dolce and Stefano Gabbana.





Above. One of the 128 looks of The Day & Night fashion show, which ranges from intricately decorated evening gowns in pink peony, orange, yellow and blue chiffon, featuring 'arabesque ornamental motifs', according to a statement, to more masculine, contemporary and sporty tuxedos. Opposite page, from left. Backstage of the catwalk in Dubai Mall. One of the looks of the New Abaya Collection, Prefall 18/19.



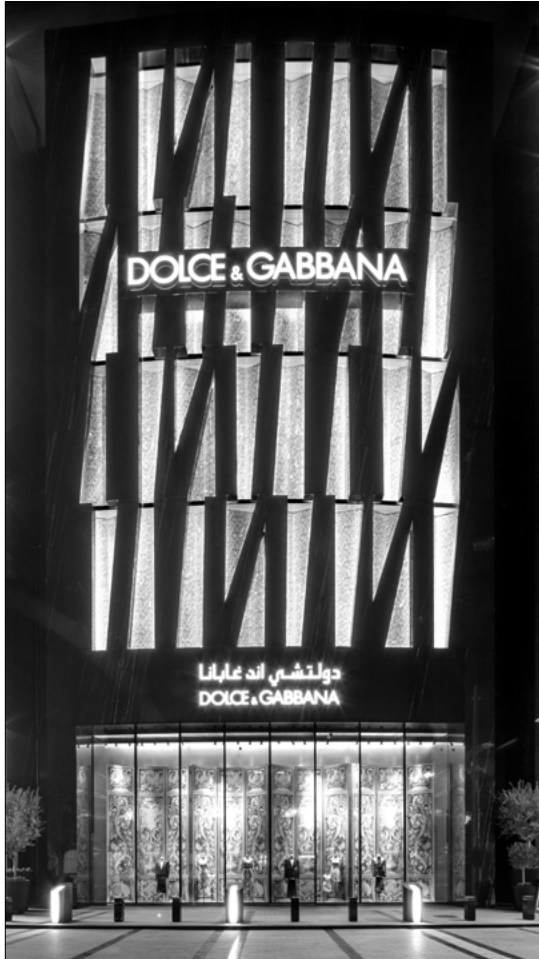
«FOR MIDDLE EAST, WE PRODUCE TWO SPECIAL FRAGRANCES, AND ALSO A SPECIAL CAMPAIGN. WE BELIEVE THAT WOMEN HAVE THE SAME DREAMS ALL OVER THE WORLD. THEY WANT TO FEEL LIKE QUEENS OR PRINCESSES»

– DOMENICO DOLCE AND STEFANO GABBANA

Above. Backstage of the catwalk in Dubai. Left. One of the 128 looks of The Night and Day fashion show.

Opposite page. The store Dolce & Gabbana at the Dubai Mall. The show has been a celebration of the opening that took place last March. Dolce & Gabbana was founded in Milan in 1985 and has made a name for itself as a billion dollar brand over the past 33 years.





«IN THIS COLLECTION, LONG DRESSES AND TUXEDOS PREVAIL. THERE IS A BAROQUE AND OPULENT SPIRIT. A SIMILAR TASTE TO THAT OF OUR SOUTHERN ITALY. MAYBE BECAUSE IN SICILY THERE WAS A HISTORICAL ARAB PRESENCE»

– DOMENICO DOLCE AND STEFANO GABBANA

For the show's soundtrack, they chose pieces from famous opera composers like Bellini, Rossini, Puccini and Mascagni. «We don't want to colonize anyone. It's simply about getting in touch with other cultures, exchanging ideas, and learning.» With a magical encounter between East and West, Fashion Avenue Expansion was transformed into a stage for the queens and princess of Dolce & Gabbana. From the first piece seen on the catwalk—the black evening dress with embroidered abaya—it was clear that this show was about beauty and style that know no bounds. An especially glamorous show where a feminine aesthetic is alternated with contemporary menswear, including luxurious tuxedos and more casual pieces. «It's a meeting by day and by night, where

long dresses and tuxedos prevail. There is a baroque and opulent spirit. A similar taste to that of our southern Italy. Brocades, embroideries, crystals... Maybe because in Sicily there was a historical Arab presence,» say the duo. «We wanted to officially open our large boutique in the Dubai Mall, which opened in March. This is a key city for the entire Middle East. We came here for the first time thirteen years ago. And back then it was a very different place. When we are in the Middle East we don't feel like foreigners. We like kayaking, rich make-up, perfumes. For this region we've produced two special fragrances, and also a special campaign. We believe that women have the same dreams all over the world. They want to feel like queens or princesses. And in fact in the show we covered them with crowns and tiaras of gems or flowers.» Domenico Dolce and Stefano Gabbana got a royal welcome from six-hundred guests, including personalities like the princess of Bahrain, Dana Al Khalifa,

who walked the S/S 19 fashion runways for the brand, artist Rhea Jacobs, designer Saufeyya Goodson, influencers Karen Wazen, Ola Farahat, and Fatima Almomen, blogger and businesswoman Farhana Bodi, and model Natalia Kapchuk. This initiative is part of a wider journey, a sort of fashion world tour, with the

brand featured as part of special events in cities like Tokyo, Hong Kong, Shanghai, New York and Mexico City. «Certainly! We started about four years ago. These trips are a way to enrich our vision. A real encounter between cultures. That's why about half of the items in the collection are one-off pieces, which will remain exclusively in the Dubai Mall boutique. We are lucky to have customers who travel and want to find different things and atmospheres in the many destinations they touch,» added the designers. Baroque atmospheres, Italian savoir faire, and that magic that can only be found in the Middle East. This was the perfect backdrop for an event to remember, that was attended by select few with a dinner organized on the 36th floor of the Burj Khalifa building. ♦

Eve Arnold

Amid Sense and Sensibility

«WHAT YOU NEED TO BE A GOOD PHOTOGRAPHER IS AN OVERWHELMING CURIOSITY AND A GOOD DIGESTION. SOMETIMES YOU FEEL BLESSED WITH CURIOSITY, SOMETIMES YOU FEEL CURSED WITH IT»

– EVE ARNOLD



With *Women Behind The Veil*, the American artist was the first to photograph the lives of Arabian women in the 1970s

by Barbara Rodeschini

The first woman to become part of Magnum Photos, the world's leading photographic agency, Eve Arnold was a key personality in the history of lifestyle and journalism in the twentieth century. The daughter of Russian immigrants, Eve Arnold became a photographer almost by chance. Thanks to her ability to fluctuate between the glamour of Hollywood and social themes, the photographer was the most brilliant expression of a generation that, through pictures, knew how to tell and describe a constantly evolving world. From Malcolm X to Marilyn Monroe, from travel reportage to fashion, Eve Arnold was one of the most prolific and transversal photographers of her time. One of the first photographers to be allowed into China, the American artist always took a closer look at contemporaneity and was the name behind some highly important documentations, such as *Woman Behind The Veil*, the first real iconic journey into the lives of women in Arabian countries in the hammams and harems. An unexpected story of the beauty and contradictions of wearing the veil in the Gulf area that comprises authentic shots as well as a documentary film, the only one that the photographer made in 1971. Passion and sensitivity are the distinctive features of a work that she often described as «What you need to be a good photographer is an overwhelming curiosity and a good digestion. Sometimes you feel blessed with curiosity, sometimes you feel cursed with it.» And it is exactly curiosity and the desire to give voice to the most secret and least talked of aspects at that time in the Arabian world that lie at the base of *Woman Behind The Veil*, a collection of shots that only the empathic eyes of a woman could have documented in such a true way, as Arnold herself explained, «I wanted to be a photographer who was also a woman and I wanted the world to open up in front of my camera, I wanted to use my personality and my female instinct to interpret what I was photographing.» ♦

Photo Eve Arnold/Magnum Photos/Contrasto



Italy on Demand

Focus on Priceless Jewels

by Lorenza Scalisi

Here, we need to offer a small yet important clarification. As beautiful and captivating as the jewels seen in these pages are, they aren't the pieces we wanted to show you. Because the pieces commissioned to these six companies, which are all strictly Italian firms, are protected by iron-clad privacy policies protecting the identity of the people who turn to them to create a dream. The dream of a ring, necklace, or parure that is unique because of the size or quality of the precious stones chosen, or for the design that brings to mind a detail, a passion, or a moment in the life of someone.

On-demand creativity that infuses a jewel with a value that is intrinsic, symbolic, and exclusive, going well beyond something purely commercial. Becoming something that is priceless. With the advantage of Italian manufacture, which is synonymous with craftsmanship and originality in style, for a guaranteed one-of-a-kind result.



Ninfea comes from the Arabic term *nunuphar* and means water lily. This delicate flower drawn by hand by Valentina Callegher, President of Di.Go, characterizes the Ninfea ring. A piece that features an exclusive conch pearl at the heart of the jewel, large in size and in a delicate shade of pink. It is extraordinary all the way around and that makes it unique. The irregularity of its shape and the non-uniform areas of pink are directly tied to the spontaneous and totally natural growth of this pearl. Its connection with water is at its best on a water lily. Jewelry by Di.Go is the result of a perfect balance of materials (gold, precious stones, and pearls) and shapes coming from taste and sensibility that are typical of Italian manufacture. This is the reason why each piece is able to meet the demands of a refined clientele looking for a tailor-made piece of jewelry.

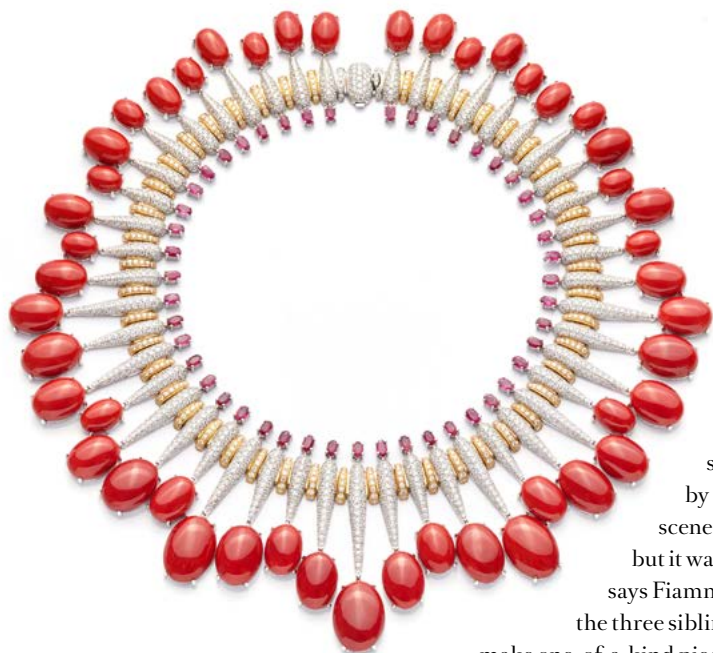
I

- I VALENTINA CALLEGHER,
DI.GO FINE ITALIAN
JEWELLERY.
Rose gold Ninfea ring with rose-
cut, pear-shaped diamonds and a
conch pearl.

- II ROBERTO COIN.
Rose and black gold Limited
Edition Falcon necklace with
brown and black diamond,
and onyx.

II Roberto Coin's many different creations can be found in more than 1,000 boutiques, in more than sixty countries, but in none of these places is it possible to admire what the company's founder has made especially for princesses and celebrities since he founded in the company in 1996. An entire collection was created upon request - a variation of his famous *Animalier* line created for the people of the emirates who wanted bracelets, rings, and necklaces featuring their beloved falcon instead of frogs, octopuses, roosters, and lions. And just like that, Roberto Coin got to work and, in October 2015, the press and VIP guests attended the launch of the first Falcon collection, which has become a must-have in Arab countries. It still surprises today for its precise details and design along with delicate and harmonious colors and volumes.





«Since 1855, we have been dedicated to coral, turquoise, and pearl jewelry. At that time, coral was very much considered an Italian souvenir. Then, in the early 1900s, *déco* by Cartier appeared on the scene, with its interesting cuts, but it was still a niche market.»

III

says Fiammetta De Simone, one of the three siblings that own the brand. «Today, we make one-of-a-kind pieces inspired by the raw materials, which influence us to come up with a certain type of design. From our latest creations, my favorites is Butterfly, a very important collection that aims to become a contemporary classic by highlighting the color of turquoise, strictly from Arizona, perfect or imperfect, and with simple but very updated cuts, paired with white gold and diamonds. And then there's Mylady, an existing line, we are bringing with two fabulous necklaces, one in pink coral, emeralds, pink sapphires and diamonds and one in red coral, diamonds and rubies, true masterpieces of skill for the setting, which is completely hinged. And it took us six months just to choose the coral!»

III DE SIMONE.
Mylady necklace in red coral,
diamonds and rubies.

IV PALMIERO.
White gold necklace and
earrings with white diamonds
and tourmaline.

IV

«What fascinates me is that jewels have always kept their own charm, becoming the object of a timeless desire. I have enclosed the world in my jewels and given it a new shape. This is the story of my passion.»

Carlo Palmiero was only a child when he began to mould wax rings and work with a hacksaw. In 1979, he founded the company at a very young age. However, he soon showed outstanding creativity by bucking the trends and modifying the standards of classic jewelry. Nowadays, his main markets are the Middle East, Asia, the Far East, and Europe. These are growing markets that have a great understanding of jewelry and that are always looking for something very unique, 'Made in Italy,' and impossible to find elsewhere. «We often create customized items based on specific customer requests. For example, one of our Middle East customer requested a watch with his favorite artwork on the dial. Another customer asked us to have his favorite number in black diamonds on a white diamond dial. Other times, we start from a client's stone and create a unique design, one of a kind».





- V VENDORAFA.
Yellow gold bracelet and ring
with sapphires, Dune collection.
- VI PICCHIOTTI.
Ruby Cascade necklace with
diamonds and rubies.

«Tradition, creativity, and handcrafting excellence are the pillars on which we found our deep belief in the power of 'Made in Italy.' Our goal is to create iconic signs of beauty that will perpetuate over time as witnesses of our timeless heritage.» This is how Augusto Ungarelli, co-founder with his wife, designer Daniela Lombardi, of the Vendrafa brand, sums up his adventures in life and business. Not much has changed since this artisanal workshop in Valenza was founded in the 1950s. And, yet, so much has changed. The passion and desire to find its own path and own identity is still there, but the means are different because they are more advanced and in line with contemporary desires. First and foremost, there's RJC certification, which guarantees great commitment to social and environmental sustainability. Creations with bold shapes, abstract or inspired by nature, are at the center of everything, always wonderfully intricate and unique.

V

VI

One of Giuseppe Picchiotti's loyal clients asked for a necklace that represented femininity, strength, and passion. This is how the Ruby Cascade came about. This is a personalized jewelry piece where every single element boasts the highest level manufacture, featuring rare precision and skill in the cutting of stones that were set one after the other to highlight the color. The founder of this Valenza-based company is renowned for his mastery in making colors the focal point of his creations. Here, round, cabochon-cut rubies are set invisibly in gold and accompanied by diamond baguettes set in platinum. The rubies were cut one by one and adapted to the size of each drop, which tumble down the neck in a soft caress.



CROSSOVER

by Federica Frosini

Once upon a time, experimental artists' jewels were the 'guest stars.' Today, it is the one-of-a-kind piece from contemporary jewelry designers that takes the center stage at art shows as seen at Pad London, the Pavilion of Art and Design in Berkeley Square





«THROUGH OUR FREQUENT CLIENT MEETINGS AND PRIVATE EVENTS, WE WANT TO SHAPE A COMMUNITY CELEBRATING THE BEAUTY, MASTER CRAFTSMANSHIP AND TIMELESSNESS»

– VALÉRY DEMURE

'Beyond Picasso'. This is the title of a recent article by Sarah Royce-Greensill, published by BOF Business of Fashion last October, that discusses how something exciting is capturing the attention of art lovers that are looking beyond their backgrounds. What is 'distracting' them is a new wave of energy that is reawakening the sleepy jewelry world. After TEFAF in Maastricht and Masterpiece London, now there's the Pavilion of Art and Design in London surprising art collectors well beyond Mayfair, with one-off pieces that represent contemporary jewelry, which, up to now, has not had a way to reach that audience. Now in its twelfth edition in London (the first show was in 1997 in Paris), PAD is opening up to an alternative way to conceive wearable art with important new names - Lorenz Bäumer from France, Walid Akkid from Lebanon, and Glenn Spiro from England. Another exciting new entry is Valéry Demure with the Objet d'Emotion collective, which was recently launched, bringing together jewelry designers of the likes of Delfina Delettrez, Francesca Villa, Polly Wales, Melanie Georgacopoulos, Alice Cicolini, Monique Pean and Silvia Furmanovich. «Through our frequent client meetings and private events, we want to shape a community celebrating the beauty, master craftsmanship and timelessness that epitomize true long lasting edition. A slower, more considered approach, where creativity can be relished and pieces learned about in a genuinely passionate and immersive way,» says Valéry Demure, Objet d'Emotion's director. A trendsetter in fine jewelry, Valéry Demure is a breath of fresh air in high jewelry, with a selection of avant-garde designers able to relate to the savvy art world audience. «As we are planning a strong focus on collectible jewelry this year at PAD London, we are thrilled that Valéry



Demure has joined the fair for the first time. Her curated selection of unique pieces will reinforce PAD's jewelry offerings and entice art and design collectors. This year PAD increased focus on collectible jewels, highlighting the links between art, design and jewelry. There's a lot of crossover between art collectors and jewelry customers: both are seeking refined objects with the highest level of craftsmanship that tell timeless stories,» concludes PAD co-founder Patrick Perrin in BOF. ♦

Below. Art Deco geometric brooch, Gérard Sandoz, Paris, circa 1927, courtesy of Siegelson. Opposite page. Valéry Demure Objet d'Emotion display at PAD London. Opening page. 'Onyx Stone Fossil AP 2' unique piece in an edition of 8 + 2AP, Studio Nucleo, courtesy of Ammann Gallery.

«THIS YEAR PAD INCREASED FOCUS ON COLLECTIBLE JEWELS, HIGHLIGHTING THE LINKS BETWEEN ART, DESIGN AND JEWELRY. THERE'S A LOT OF CROSSOVER BETWEEN ART COLLECTORS AND JEWELRY CUSTOMERS»

– PATRICK PERRIN

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THE

IEG

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VOICES

The Voices is a special section dedicated to the jewelry events organized by IEG, Italian Exhibition Group, and the voices of key players. In this issue, we have focused our attention to the VOD Dubai International Jewellery Show and to the new strategies for the MENA region. In addition,

there is an overview of what we can expect to find at VICENZAORO January 2019, with many news for the entire industry. And, last but not least, there's a report on VICENZAORO September 2018 which, once again, stood out for its numerous innovations, events, and substantive offerings. ♦

INTERVIEW

The Coming Year

New names in the Design Room and at ICON, along with the presentation of the companies' latest collections. These are the main innovations at VICENZAORO January 2019, as told by Marco Carniello, Jewellery & Fashion Division Director of Italian Exhibition Group. For a 2019 beginning on the heels of IEG's major architectural overhaul of the fairgrounds – by LORENZA SCALISI

What is new for VICENZAORO January? The early 2019 edition is going to revolve around two major concepts, starting with the launch of VISIO.NEXT Summit, which is now a well-established format—the focus will be on creativity and sustainability. Sustainability has been an important topic at VICENZAORO for a while now, but our efforts are just a starting point. This is why we are glad to anticipate even more partners, exhibitors, and visitors. On the subject, we can already say that important key players from the industry will attend the summit—international names that through their expertise will raise the level of discussion on these topics, along with themes of innovation and design.

A new project is the expansion of the Design Room, though the idea is always for us to be selective, guaranteeing the highest levels of quality. Lydia Courteille and Chantecler will be two new entries in January. The ICON district will also boast some new names, with new high-end Italian and foreign exhibitors. Top Italian brands that are frequent exhibitors to VICENZAORO are also to return, including Fope, Roberto Coin, Salvini, and Damiani. The Damiani group will most definitely be featured at the January show thanks to a series of initiatives that we are coming up with together.

What about new products? Given that consumption is stable, we are supporting all of our exhibitors to present their latest collections at VICENZAORO, also to show the consumer that there are always new offerings. This after a September edition that already featured many new prod-

«WE ARE SUPPORTING ALL OF OUR EXHIBITORS TO PRESENT THEIR LATEST COLLECTIONS AT VICENZA, ALSO TO SHOW THE CONSUMER THAT THERE ARE ALWAYS NEW OFFERINGS. THIS AFTER A SEPTEMBER EDITION THAT ALREADY FEATURED MANY NEW PRODUCTS»

ucts. I'm pleased to see that many companies are making the effort to do this, also considering they have various forms of media communication to support their work.

Let's talk about IEG's future strategy... IEG, Italian Exhibition Group, was only created two years ago, however, with the awareness of building the largest Italian exhibition complex, with more than fifty events per year, many of which are the leaders in Italy, if not in Europe, in their respective industries, as well as managing the most important national jewelry shows. In addition to VICENZAORO January and September, we also hold Gold Italy in Arezzo, which is truly the international leader when it comes to working with gold. Therefore, we want to satisfy our investors who believe in developing all aspects of the world of jewelry, with the advantages of Italian manufacture and our undisputed reputation as masters of excellence globally.

INTERVIEW



Marco Carniello, Jewellery & Fashion Division Director of IEG.

«THE NEW PAVILION WILL HAVE TWO LEVELS AND WILL BE COMPLETELY ECO-COMPATIBLE. ARCHITECTURALLY, IT WILL BE VERY FUNCTIONAL, IN LINE WITH THE TYPICAL GERMAN CONCEPT OF PAVILIONS. CONSTRUCTION WILL TAKE TWO YEARS. IT IS SCHEDULED TO OPEN IN JANUARY 2022»

How will the show be set up during the renovation of the fairgrounds? In January, we will present the reorganization project during renovation works, which will begin at the end of September 2019. The plan includes demolishing the current central spiral-shaped 'chiocciola' connecting all of the pavilions, therefore the flow of traffic will need to be modified. Temporary exhibition spaces will be created in special pavilions adjacent to the historic villa that overlooks the main square of the exhibition center, and in the secondary parking

lots as well as the one connected to pavilion 3. We will maintain the division of different communities so that areas that people have come to expect will be there.

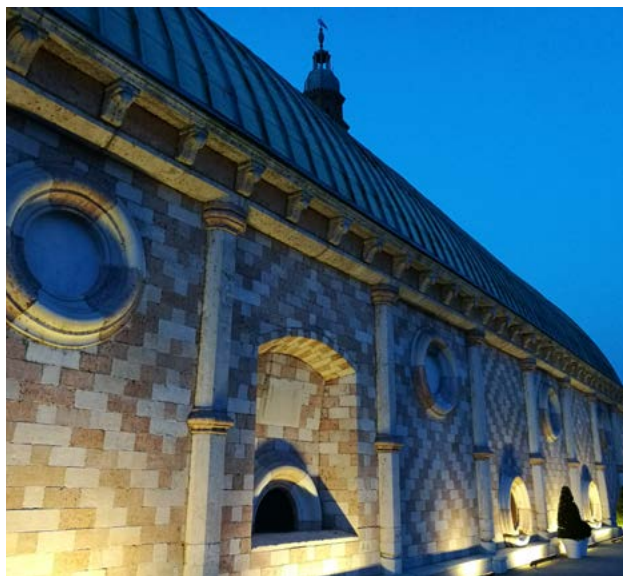
The new pavilion will have two levels and will be completely eco-compatible. Architecturally, it will be very functional, in line with the typical German concept of pavilions. Construction will take two years. It is scheduled to open with the new look in January 2022. But we are sure that we will be able to offer excellent traffic flow among the pavilions. ♦

REVIEW

Beyond the Jewels

The last edition of VICENZAORO September 2018 lived up to expectations by dealing with burning issues of the goldsmiths' sector - *by* LORENZA SCALISI

Trends, sustainability and digitalization. The September edition of VICENZAORO revolved around these three essential themes, confirming its commitment in bringing topics that go beyond the product itself. The traditional VISIO. NEXT Summit was focusing on trends and saw important speakers on the stage debating on the most widespread attitudes in terms of habits and new buying modalities, as well as style, of course. Holding the reins of the debate was Lauren Kulchinsky Levison, Vice President, Chief Style Officer and Curator of Mayfair Rocks, who chaired the discussion. A macro trend was asymmetry, in shape and jewelry, to be matched in order to create one's own personal style. A mood that, over the Show, emerged in several areas, especially in the GLAM-ROOM district and in THE DESIGN ROOM, a format which was experiencing its first autumn edition. Many brands were making their debut in these areas: first and foremost, Alessio Boschi followed by Syna, Cedille and Baumgarten Di Marco. The same can be said of the ICON District, where, for example, brands list included Autore and Luisa Rosas. Another hot topic at the center of discussion during the Show was the one of sustainability, of making quality jewelry in respect of ethical standards and raw material traceability. One particularly interesting debate on this subject was 'New Frontiers for Sustainability' talk, organized by Club degli Orafi Italia. President of the Club, Gabriele Aprea, underlined the importance of aggregation in the name of sustainability and the logic of districts so that these small enterprises could also make a name for themselves on an international level. In this way, this



The terrace of the Basilica Palladiana, Vicenza.

micro-entrepreneurship, synonymous of craftsmanship, could become yet another landmark of Made in Italy. Alongside those that Augusto Ungarelli, CEO of Vendora-fa, defined as the 'intelligent hands' - that is, artisans with such a cultural background of their own country and traditions that they can become an integral part of the values transmitted by a product. In order to produce high-level jewelry, one must also talk about refined technology. This is why IEG has also introduced a specific format on high-tech into the September edition: T.Evolution, the area dedicated to the design and development of specialized tools and small machinery. It is just a preview of what T.Gold, the real technology Show at VICENZAORO January, promises to be. Technology in on line terms was the focus at the Digital Talks, where, representatives from retail, with Federpreziosi Confcom-

mercio Director with its President, Steven Tranquilli, and Amazon, with the Country Manager Italia for Amazon.it, Francesco Semeraro, took the hot seat. A return to Vicenza for both of them but a particularly strong effort for Amazon, which, in a kind of world preview, brought Made in Italy to the attention of the public as the only marketplace created by the e-commerce leader dedicated to one single country. His ideas that speak of an absolutely avant-garde way of experiencing a trade show, seem to go hand-in-hand with the words of Marco Carniello, IEG's Jewellery & Fashion Division Director: «VICENZAORO's strength is based on services to buyers, and aims at creating unique selling propositions that also act as sources of inspiration. The main mission of a successful trade show system is to support the sector and promote its evolution.» ♦

INTERVIEW

In Dubai, Dreaming of Africa

An open dialogue with Luca Veronesi, Show Director VOD, Dubai International Jewellery Show, and Emanuele Guido, General Manager DV Global Link and Group Strategy & International Business Development Director IEG, for an overview on the Show in the Emirates and on Italian companies' chances of entering the new MENA area markets - by FEDERICA FROSINI

The 2018 edition of VOD DIJS is all in the name of consolidating the B2B – B2C formula launched in Dubai last year. Can you give us more details about how this concept will be fortified?

L.V. Considering the evolution and the change of the jewelry scenario in the Middle East, the mixed formula was successful because there are some mutual interests between producers, wholesalers, retailers and consumers. We have examples of historical 'trade' operators that want to meet the consumers face to face to directly understand their tastes and needs, but also because they are integrating downstream with direct sales channels. On the other hand, we have the big retailers that are giving the eye to a trade distribution of buyers that do not deal with large volumes.

Let's talk about the Show program. Can you outline a few highlights?

L.V. The parade program is very full again. Fashion shows provide the chance to admire the best jewelry in the Show with four themes, one for each day: Gold Jewelry, Diamond Jewelry, Colored Stones Jewelry and Emirati Design Jewelry. Great attention will be paid to designer jewelry: in fact, we are flanking the fashion shows with a forum on jewelry design and the prize-giving of a competition for under-16 designers. In regard to the trade area, we have devised training forums on optimizing retail activities which will involve themes like staff training, digital promotion and 3D printing.

What are the strong points of the Show whose claim of being a 'truly international show' aims considerably at internationality? Why is Dubai so strategic?

«DUBAI IS A FUNDAMENTAL HUB FOR ALL THE MENA AND SUB-CONTINENT REGION. FOR THIS REASON, VOD DUBAI INTERNATIONAL JEWELLERY SHOW SHOULD NOT BE REGARDED AS AN EVENT JUST FOR THE DUBAI MARKET. OVER 50% OF OUR TRADE PUBLIC COMES FROM OUTSIDE THE UNITED ARAB EMIRATES»

E.G. Dubai is a fundamental hub for all the MENA and sub-continent region. For this reason, VOD Dubai International Jewellery Show should not be regarded as an event just for the Dubai market. Over 50% of our trade public comes from outside the United Arab Emirates. The exhibition offer is also vast, with exhibitors from all the main producing countries in the world.

How will you be promoting Italian companies?

L.V. The participation of Italian companies is extremely important because the public specifically asks for Italian products. It is therefore in our interests to promote the attendance of Made in Italy companies to a maximum. In fact, we have designed a special area located close to the events area with a specific communication program for all the Italian participants.

What are the strong points that this partnership between IEG and Dubai World Trade Centre brings so that VOD DIJS can become more and more strategic for Italian companies?

E.G. DV Global Link is a joint venture between IEG and Dubai World Trade Centre. Besides VOD Dubai International Jewellery Show, this year it is also organizing Dubai Optical Show-VISION X. In both cases, the aim of the event is to stimulate

and favor business for Italian companies and IEG clients in the MENA and sub-continent areas, which, for various reasons is hard to do 'remotely'. Middle East remains one of the primary markets for Italian exports and there's an alignment between ITA - Italian Trade Agency, Confindustria Federorafi and IEG in maintaining and strengthening Italy's position. The aim is also to exploit the enormous moment of visibility that Dubai will have on the occasion of Expo 2020.

In a previous interview, you spoke of great efforts in bringing African buyers to Dubai. What do they want from Italian companies and, in turn, how do you think Italian companies should 'exploit' with a market that is still practically virgin?

E.G. The African market has extremely high potential but its structure still has to be developed. This is why it is so hard for companies to come into contact with African operators. Starting from our network of relations, we are making enormous efforts to bring a group of qualified buyers to Dubai. Nevertheless, it is an uphill journey because, even after an initial contact with subjects that have considerable buyer potential, managing commercial relations is still complicated. But it is good to bear in mind that, those who manage to break the ice first and activate the most difficult markets, have a long-lasting competitive edge. ♦

EXHIBITION

'30s Fashion Lessons

The event, which opens London's Fashion and Textile Museum's winter season, displays the creative energy of a decade full of experimentation.

Through the clothes and styles of the times - *by* ANTONELLA REINA





Left. Ethen Mannin, photo by Paul Tanqueray, 1930. Below. Michele Morgan, photo by Ernest Bachrach, circa 1939. Opening page. Margaret Duchess of Argyll, photo by Paul Tanqueray, 1934. Courtesy of Private Collections.

The 1930s were certainly some of last century's most fascinating years: a historical moment of enormous experimentation and creative energy that never ceases to appeal. The 'Night and Day: 1930 Fashion & Photographs' exhibition, ongoing in London's Fashion and Textile Museum from 12th October 2018 to 20th January 2019, describes that decade with a magnifying glass onto the ladies' fashion world, intended not only as a universe of creativity, but also as the expression of a period in which historical-social-cultural changes were particularly radical. With over 100 outfits and images by famous photographers who immortalized the beauty of



Hollywood stars – authentic icons of style in those days – the show is a retrospective study that leads to discovering the glamour of eveningwear, redesigned to show off the women's curves, and the emerging versatility of everyday clothes, going from the discotheques to lively street scenes swarming with people wearing long, diamond-studded satin, velvet or crepe dresses in

the evenings, to arrive at garden parties and sports activities: new pastimes for the emerging middle class that populated the suburban neighborhoods. Dictating the decade's new style codes were principally Italian designer Elsa Schiaparelli, known for her dresses with a surrealist touch which combined functionality with original decorative elements, and Madeleine

A RETROSPECTIVE STUDY THAT LEADS TO DISCOVERING THE GLAMOUR OF EVENINGWEAR, AND THE VERSATILITY OF EVERYDAY CLOTHES

Vionnet, an advocate of the bias cut, a technique that would have given clothes a hint of provocative elegance. This new aesthetic imagination with its sophistication and maturity reflected

a fundamental change in people's lifestyle. The Wall Street Crash in 1929 had put a stop to the extravagance of the '20s, and fashion, art and culture became a useful distraction for diverting attention away from the economic crisis. Retail sales also underwent a metamorphosis with the opening of more and more stores, the rise of department stores and the development of catalogues, such as Sears in the United States and Littlewoods in the United Kingdom. All changes that contributed to popularizing prêt-à-porter.

The exhibition also provides the chance to remember the coronation of Queen Elizabeth (the Queen Mother) in 1937, an event which, just like Harry and Meghan's royal wedding, got itself talked about, and not only due to the incredible jewelry worn by Her Majesty. Women's magazines were full of suggestions on what to wear and what colors to favor. Some examples? Red, 'a lovely shade' and blue, 'the richest of colors': shades that still have not lost their regality today. ♦

Seasonal Meetings

New collections, the latest trends, artistic competitions and incredible gems.
Wintertime will be warmed by the light and the beauty of jewelry



THE ALTERNATIVE CHOICE

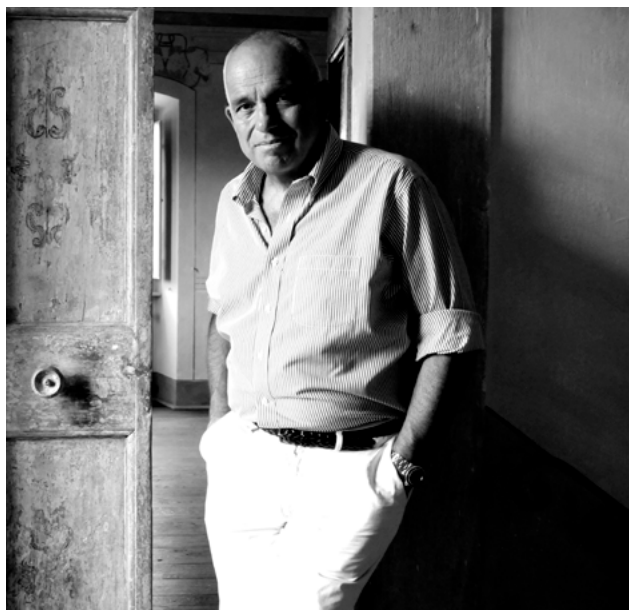
«I'm conscious that as the brand grows, our impact will only get bigger, so my decision-making is first and foremost based on how positive it will be in the wider world.» These are the decisive words of Sophie McKay, designer for the London-based Bar Jewellery brand, which has made sustainability its personal distinctive feature. Sophie pursues the ideal of a timeless and sustainable design, considering it as the best choice for bringing a positive change to the sector. Sustainability that goes hand in hand with a contemporary and innovative style, already much-loved by stars such as Emma Watson, Jessie Ware and Naomie Harris. Perfect for all those who love to make alternative aesthetic choices, the latest creations were inspired by forms of modernism: an 'eco-friendly' tribute to legendary artists Jean Arp and Constantin Brancusi. ♦

THE COLLAR: A NEW CULT

From sophisticated detail to precious jewelry. The collar, an essential, yet at the same time, versatile shirt element, detaches itself from its classic function to become an authentic item of jewelry to adorn the neck. The idea comes from the Ronco company which, uniting the great Vicenza gold-art tradition with technological innovation, manages to transform amusing and creative ideas into splendid artefacts. Highly distinctive, the jewel-collar in the Audrey collection is made of soft gold-covered wicker, illuminated with small, diamond-studded round applications in white gold, also used to fulfill a delightful central button. ♦



NEWS



ART IS ALSO COMMITMENT

Not just jewelry for Giovanni Raspini who is demonstrating his great artistic sensitivity. The Tuscan designer, driven by his natural attitude to favor culture and creativity through concrete projects, has launched an important photographic competition linked to Milan, entitled the 'Giovanni Raspini Milano Mood Portrait 2019', a contest that focuses on two significant realities in the city: fashion and design. Open to all, from 1st November to 10th December 2018, only unpublished works will be allowed to participate and the six winners of the competition will not be announced until January 2019. The winning, recommended and selected photographs will then be displayed for one month in an exhibition and published in a photo-book. All the necessary information can be found on photomilano.org. ♦



FROM CAPRI WITH PASSION

After 70, every year should be celebrated with more and more vigor. Chantecler demonstrates this with a new series of jewelry created as a tribute to the happy, authentic and spontaneous spirit of the wonderful island on which the brand was founded in 1947: Capri. It has now knocked up seventy-one years of elegance, creativity, high manufacturing quality, tradition, values, choices and challenges and every new creation is still steeped in the same passion and enthusiasm that marked the sunny day on which the brand was born so many years ago. Like Anima, the latest collection interpreted in yellow gold and diamonds, which encases the company's iconic symbols: the bell, cockerel, logo, horn, joyful, in various sizes, bring to life the strings of long necklaces to be worn together or singly, lively multi-charm bracelets, rings and drop and hoop earrings. ♦



NATURE BECOMES MICRO

In the autumn, the fern, a plant with extremely ancient origins, astounds us with so many wonderful colors to fall in love with. Reproducing them in an item of jewelry is certainly no easy task but the designers at Sici's have managed it thanks to the clever micro-mosaic technique. Worked with hooded tiles, this technique is able to recreate shades of several colors. Hundreds of micro tiles, laid by incomparably talented hands, form the delicate soft leaves of the ring and earrings. White gold, combined with diamonds and emeralds of various carats, contribute to making these unique creations that seem to safeguard the beauty of a plant that has always symbolized mystery and fortune. ♦



THE TOP 10 OF SUTRA

Arpita and Divyanshu Navlakha were already husband and wife when they started their adventure into the jewelry world in 2008 by founding their brand Sutra, a word that means 'collection of sacred verses' in Sanskrit. Not a name chosen by chance since every item of jewelry is a tiny work of art destined to accompany the person who chooses to wear it forever. Exotic precious stones, an incisive use of color and innovative constructions characterize every creation by Sutra that is celebrating its tenth birthday this year: an important anniversary that the brand has decided to commemorate by remembering the ten most iconic creations of its decade, starting from the first pair of earrings with star motif and sapphires made in 2008 which is still a best seller today. Also unforgettable is the snake ring produced in 2009 – now the brand's distinctive emblem – and the ring with a large Paraiba tourmaline made in 2012. The stone only became highly coveted in the sector afterwards, thus confirming the words of the Indian designer, Arpita: «It's always our goal to create the trend rather than follow it.» ♦



INDISPENSABLE EARRINGS

With a style intended to celebrate the union between function, form and creativity, Falcinelli Italy creations reveal an evolved and surprising side of Made in Italy jewelry. The company, which designs and creates its items in Arezzo, has generated a new collection that enshrines all the value of craftsmanship in a design, which pays particular attention to the latest trends. A perfect example? The new chandelier earrings: long and conspicuous, yet at the same time, soft and articulate, in white gold and diamonds, they are bound to catch the eye and add richness to the wearer's style with their precious movements that capture the light. ♦



PINK NEVER LOSES ITS ALLURE

«Pink diamonds of any size and depth of color have always had a special allure. This 18.96 carat emerald cut pink diamond is amongst the rarest of all gemstones», affirmed Tom Moses, Executive Vice President GIA, speaking of 'Pink Legacy', the new gem destined to steal the hearts of enthusiasts and collectors. A spectacular diamond on auction on 13th November at Christie's in Geneva, at the Four Seasons Hotel des Bergues. The incomparable pink diamond was formerly owned by the Oppenheimer family and its sale marks an important moment in auction history, as the enthusiastic words of Rahul Kadakia - International Head of Jewellery at Christie's - reveal: «The saturation, the intensity of this stone is as good as it gets in a colored diamond. To find a diamond of this size with this color is pretty much unreal. You may see this color in a pink diamond of less than one carat. But this is almost 19 carats and it's as pink as can be. It's unbelievable.» ♦

NEWS



RINGS OF POWER

Men have always worn rings to express a message or preserve a secret. A special jewelry item that, over the centuries, has played various roles, going from being a symbol of power and privilege or an expression of pure vanity. The special exhibition 'Men's Rings Collection Yves Gastou', hosted at Van Cleef & Arpels' Ecole des Arts Joailliers in Paris (5th October to 30th November 2018) tells the story. The most emblematic items in the huge personal collection of artist Yves Gastou, also known in France as a pioneer of antiques, are on display in the exhibition with seven themes chosen to illustrate their diversity: neo-classic, knightly, Gothic, religious, vain, ethnic, curiosity. ♦

MIMI: DNA IN EVOLUTION



2018 is a special year for Mimi, the Milanese jewelry brand founded by the Broggian family in the 1960s, which has always had an exceptional vocation for being in perfect sync with the wishes of a clientele that pays particular attention to quality and contemporaneity: a female public in constant evolution that loves to reinvent its own style with jewels that are both modern and full of personality. Marco Broggian - Managing Director of Broggian Diffusione explains: «With this rebranding we aim to re-start from the origins, from simplicity, by taking skills back to the roots with production distributed between Milan, Gallarate and Valenza. We want to transmit the message of a new Milan and so we began with the logo, making it lighter and removing the accent on the last i in Mimi, and launching a collection of simple and immediate jewelry. We are keeping the volumes but are making the items wearable. Still in 18 carat gold, the price to the public will range from Euro 800 to Euro 5,000, with upward and downward price extensions. Jewelry is the external part of ourselves, it is what, more than anything else, speaks about us and about our souls.» An objective that has been perfectly achieved, for example, with FreeVola, a collection that has now become iconic and which tells a story of a design steeped in poetry and color, through the twisting shapes of a stylized butterfly, the emblem of freedom, spontaneity and play. Next winter, the line will be further enriched by a new rock trait, thanks to the use of black onyx, which, together with gold and diamonds, will become a key player in a new, compelling and sensual chapter. ♦

Multi-Faceted Talent

Diala Makki is now creative director for
Jahan by Privato Gioielli - *by* BARBARA RODESCHINI



Diala Makki story is a combination of talent and grace. According to Arabian Business, this journalist and producer is one of the top 100 most influential people under 40 in the region, representing the new generation in the Middle East and bringing together tradition and modernity. She received her undergraduate degree in communications and did a Master's degree in international relations at the Lebanese American University in Beirut. Diala Makki is now the face of Dubai TV where she hosts the Mashaheer program on fashion. She is known for her cosmopolitan style and has more than 540,000 followers on Instagram alone, not to mention the more than 20,000 subscribers to her YouTube channel and followers on Facebook. In January, Makki will also debut her entrepreneurial side with a line of jewelry.

You are a journalist, an international name, and now a businesswoman. How did this come about? I always had it in my long-term plans to launch a brand in my name. But it was never a good timing and I always felt that I needed a real calling that I am passionate about. I believe that now is the right time to launch my jewelry collection with Privato Gioielli.

«WORKING ON MY SPECIFIC LINE HAS BROUGHT A LOT OF EXCITEMENT TO ME BEING ABLE TO CREATE NEW DESIGNS BETTING IT WILL GET THE ATTENTION OF THE CHIC AND EDGY PERSONS WHO ARE LOOKING TO OWN SPECIAL JEWELRY»

What are your expectations for this project? I believe that the motivation was always in me. I always had a plan in mind. I admit that nothing is easy, if one is serious about making the right step. But meeting my cousin, the designer and co-owner, Ghazale Lebaschi, and knowing the high level of craftsmanship that is exercised in the production of Privato Gioielli, made me think that after my years of experience in visiting the biggest and most sophisticated ateliers in the world, and researching and reading all about this precious craft, that this is the right time and perfect project that I want to be involved in. Privato Gioielli is both the brand and the designer, and we are complementing each other by me being the creative director of my collections adding an edge to the brand and making the most of their expertise in design and hiring the best Italian craftsmanship for the production.

You are a co-owner as well as creative director. How do you strike a balance between these two positions? I have been producing special fashion and luxury documentaries for eight years now and having met the most interesting fashion and jewelry designers and head of ateliers in addition to stones collectors and the archives

guardians of the most prolific houses, I learned a lot from my conversations with them and I discovered along the way my true calling for being on the creatively leading side of a luxury house. Working on my specific line has brought a lot of excitement to me being able to create new designs betting it will get the attention of the chic and edgy persons who are looking to own special jewelry.

What is the inspiration behind your collections? Inspiration is a process based on accumulation of images and information. I can honestly say that for the Jahan collection the inspiration was the juice of so many visions I had gathered over the years. You will find a lot of inspiration from the Arab and Persian heritage in addition to attention to detail and a general feel and direction towards geometric shapes and defined lines.

There is a great focus on jewelry in the Middle East. Who is this first collection dedicated to? There is a general stereotype about Arab women that they only want to own big and shiny pieces. Well, not all of it is true but we definitely love jewelry, and especially the unique pieces. Main target is to create pieces that edgy women (and men) would enjoy wearing if they want to own jewelry that would be statement pieces but at the same time pieces that feels part of one's own. Privato Gioielli is already a pre order custom-made house targeting clients that like the personalized and exclusive luxury service. The Jahan by Privato Gioielli collection is aiming at keeping this luxurious and exclusive feel and service by accepting special pre orders but at the same time we are in negotiations with a big group to be part of their niche brands. We aim to reach the right clients internationally being based in Italy mainly and having the edge of being also in my city, Dubai that will allow me to make it visible to the whole world. ♦

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alessa.jewelry

Alessio Boschi
alessio-boschi.com

Alia Mouzannar
awmouzannar.com

Ananya
ananya.com

Antonini
antonini.it

Ark
arkfinejewelry.com

Aubade
aubadejewelry.com

Aurélie Bidermann
aureliebidermann.com

Bar Jewellery
barjewellery.com

Baszanger
baszanger.com

Bia Tambelli
biatambelli.com

Bibi van der Velden
bibivandervelden.com

Boucheron
boucheron.com

Buccellati
buccellati.com

Cartier
cartier.it

Chantecler
chantecler.it

Chaumet
chaumet.com

Chopard
chopard.com

Crivelli
crivelligioielli.com

De Simone
desimonefratelli.com

Desert Mannequin
desertmannequin.com

Di.Go
digovalenza.it

Dior Joaillerie
dior.com

Dolce & Gabbana
dolcegabbana.it

DRAK
designrasalkhor.com

Dubai Mall
thedubaimall.com

Elie Top
elietop.com

Evans Mbugua
evansmbugua.com

Falcinelli
falcinelliitaly.it

Fashion and Textile Museum
ftmlondon.org

Federica Tosi
federicatosi.it

Fernando Jorge
fernandojorge.co.uk

Fine Arts Museums of San Francisco
famsf.org

Garaude Paris
garaude.com

Gem Genève
gemgeneve.com

Giovanni Raspini
giovanniraspini.com

Hadar Nornberg
hadarnornberg.com

Harry Winston
harrywinston.com

Brand List

Jacque Aiche
jacqueaiche.com

Jamie Wolf
jamiewolf.com

Jasmine Alexander
jasminealexander.com

K di Kuore
kdikuore.com

Kat Kim
katkimfinejewelry.com

Leo Pizzo
leopizzo.com

Lydia Courteille
lydiacourteille.com

Magnum Photos
magnumphotos.com

Margaret Jewels
margaret-jewels.com

Mattia Cielo
mattiacielo.com

Mimi
mimimilano.com

Moraglione 1922
moraglione.com

Nadia Morgenthaler
nadia-morgenthaler.com

Oselieri Racine
oselieri-racine.com

PAD London
pad-fairs.com

Palmiero Gioielli
palmierogioielli.com

Pasquale Bruni
pasqualebruni.com

Picchiotti
picchiotti.it

Polina Ellis
polinasapounaellis.com

Pomellato
pomellato.com

Privato Gioielli
privatogioielli.com

RF Jewels
rf-jewels.com

Roberto Bravo
robertobravo.com

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robertocoin.com

Ronco
ronco.it

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Skira
skira.net

Spinelli Kilcollin
spinellikilcollin.com

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sutrajewels.com

Tiffany & Co.
tiffany.it

Van Cleef & Arpels
vancleefarpels.com

Vendorafa
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Vhernier
vhernier.it

Vram
vramjewelry.com

Wwake
wwake.com

Zydo
zydo.it



الجانب الفاتن للاستدامة

لقاء مع "أريزونا ميوز"، عارضة الأزياء الشهيرة ذات الروح "الخضراء" حيث إنها ألهمت مشروعات صديقة للبيئة في صناعة المجوهرات والتي ستترك من خلالها علامتها الخاصة في عالم الموضة.

بعد تعاونها مع ثلاثة فنانين إيطاليين لإنتاج مجموعة ملابس أساسية صديقة للبيئة، وصلت إلى "شوبارد"، علامة المجوهرات الراقية والتي قد تعاونت "أريزونا" معها من قبل. ومنذ يوليو الماضي قامت هذه العلامة بإنتاج ساعات ومجوهرات مصنوعة من الذهب الذي يتم إنتاجه بطرق عادلة ومسؤولة لا تضر بالبيئة ولا بالبشر وتحترم المعايير الدولية الإنسانية والاجتماعية لصالح العمل في ظروف عادلة.



دعوة على العشاء

أناقة سفرة مجهزة لمناسبة مهمة: كأس مقلوب وضوء خافت وغير مباشر. هل هو عشاء روماني؟ قد يكون كذلك، أمر لا نعرف. لا نرى كثيراً ولكننا نستوعب بعض المعاني الخاصة بهذا التركيب الفني لطقم السفرة من إبداع "كارمن ميرونا" الذي يكشف لنا صدى السبعينات ولحظة من الحياة قد نمر بها بالمصادفة، كما نصادف هنا بعض المجوهرات تقتحم المشهد لتصبح أبطاله.



صقلية ودبي: أساليب جديدة لاختيار الملابس

يلتقي فن الخياطة الراقية للملابس التي "صنعت في إيطاليا"، وبالأخص في صقلية، مع أذواق الشرق الأوسط ليأتي إلى هذه المنطقة في علامة واحدة وفي مكان واحد: "دولتشي أند غابانا" تفتح متجرها الأول بالشرق الأوسط، في دبي مول.

لقد تم افتتاح المتجر بالفعل وأصبح مشهوراً بسرعة، كما هو الحال في كل ما يدور حول علامة "دولتشي أند غابانا"، ويقدم المتجر الملابس المزخرفة بالأزهار والفساتين للحفلات الأنيقة المصنوعة من النسيج الحريري الشفاف "الشفيف" والمطرزة بأشكال فاخرة، والعباءات المطرزة بالترتر والمزخرفة بأشكال مستوحاة من الخيال العربي وتعبّر عن الأنوثة الصافية.

حالة عالمية

ينطلق الخيط الذي يربط ويوحد محتويات هذا العدد لمجلة VO+، من خصوصيات الثقافة الصقلية الخاصة بـ "دولتشي أند غابانا" ويصل إلى الكويت. منظور جمالي مرتبط بسياق محلي خاص يصبح جزءاً من حالة عالمية.



الاختيار

خواتم خطوبة مختلفة

في البدء كان الخاتم بالماسة المنفردة هو خاتم الخطوبة التقليدي والذي عُقدت به أكثر القصص رومانسية والوعود بالحب الأبدي. ولكن، حتى أجمل التقاليد تتعرض لتأثير التغيرات والتطورات الاجتماعية. واليوم كثرت ماركات المجوهرات التي تقدم خواتم للخطوبة بتصميمات وخامات حديثة ومختلفة، والعنصر المشترك بينها يعد غير قابل للتغيير، وهو التفرد الإبداعي.



وراء الكواليس أفريقيا الوسطى

نجد في مجموعة مجوهرات "روندي دي بيير" لأتيليه "ميزون شوميه" خطوطاً تصميمية متميزة تعود إلى خصوصيات شعوب الدينكا السودانية، وشعب الماساي الكيني، وهناك أيضاً إشارات مبهجة للإبداعات الرائعة الخاصة بصناعة المجوهرات التي ظهرت على ضفاف نهر النيل منذ آلاف السنوات.

إن هذا الخليط من الأفكار هو الذي ألهم إبداع هذه المجموعة التي تضم قطعاً من حجر اللعل الأحمر والزمرد والياقوت الأزرق والعقيق البرتقالي، وهذا في خطوط من اللعل الأسود على الروديوم الأسود المطلي بالذهب والمزركش بالماس.



اللقاء مع المشتري

مركز المجوهرات في الكويت

"كنت طيلة عمري مهووسة بالمجوهرات، ولكن معظم العلامات والتصميمات التي كنت أحبها كانت متاحة فقط في الخارج. أُنشئتُ "أوباد" من فكري أن أجلب جميع ماركات المجوهرات الدولية التي أحبها إلى الكويت، وهذا أتاح لي فرصة لأقدم أسماء جديدة في سوق المجوهرات. ومعظم العلامات التي تُسوّفها في متجرنا، هي علامات جديدة تقدم مجوهرات لمصممين ناشئين من كل أنحاء العالم..." مقتبس من الحوار مع ضحى الرضمان، مؤسسة "أوباد للمجوهرات الراقية" في مدينة الكويت.



مزيج

نستأنف رحلتنا السردية عبر حكايات المجوهرات التي نسمعها بصوت أبطالها وصانعيها وكل العاملين في هذا المجال الذين عودونا كل عام إضافة حياة جديدة لعالم المجوهرات، وهذا العام تنتقل نظرتنا إلى الشرق الأوسط وتفتح حواراً يقوم على التأثيرات المتبادلة والانطباعات المستجدة بين الثقافات. هكذا نفتح باباً جديداً إلى الشرق لنثبت كيف يمكن للتألق أن يتعايش مع التواضع. ونفعل ذلك من خلال إعطاء مساحة خاصة لأول معرض عن تطور أذواق الملابس نحو "الاحتشام"، وهو المعرض الذي أقيم في متحف "دي يونغ" بمدينة سان فرانسيسكو، والذي يَصُوِّت لإنجازات "دولتشي أند غابانا" اللذين أقاما أول عرض أزياء لهما في دبي بغرض إعادة تقديم الأفكار الإبداعية المرتبطة بالتقاليد والثقافة العربية من منطلق جمالي خاص بموطنهما الأصلي، صقلية. ويحكي "دولتشي أند غابانا" عن ذلك التراث الثري من خلال تكريم الصورة الأمريكية "إيف أرنولد" التي قامت بتقديم التقرير الصحفي " وراء الحجاب" في الإمارات في السبعينيات. وعدد هذه المجلة - "مزيج" - يلقي الضوء على الصلات بين عوالم إبداعية مختلفة والمزيج بين طرق مختلفة للتعبير ويعطي مساحة لبعض الموضوعات تخص بشكل أساسي الزمن الحاضر، مثل استدامة صناعة المجوهرات -وهو موضوع الحوار الصحفي مع عارضة الأزياء "أريزونا ميوز" لآتيليه المجوهرات "شوبارد" - وبراعة صناعة المجوهرات الإيطالية "عند الطلب" والصلة بين المجوهرات المعاصرة، بصفتها "أغراضاً عاطفية" شخصية، وبين المنصات الدولية لجامعي المجوهرات.

Federica Frosini



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